Planning access for coach transport in Europe

Yves Mannaerts
President of IRU Passenger Transport Council
Represent bus, coach, taxi and truck operators in more than 100 countries worldwide; including in the 28 EU Member States and Members of EEA.
IRU Mission and Activities

Mission: to **uphold the interests of bus, coach, taxi and truck operators** to ensure economic growth and prosperity via the sustainable mobility of people and goods by road worldwide.

The IRU is involved in activities which include but are not limited to:

- **strategic reflection** on global, road transport related challenges;
- **dialogue, cooperation and public-private partnerships** with intergovernmental bodies, international organisations, policy makers, legislators, opinion-makers and relevant authorities;
- **promotion** of the role and importance of the road transport industry, of its position on various issues and of reliable data and information;
- **provision of practical services and information**, to road transport operators;
- **training** to promote professional competence, improve the quality of services and ensure compliance of road transport training standards with international legislation, through the **IRU Academy**.
EU Road Passenger Transport in Figures

**Employment:**
- 2 million employees
- 35% of total employment in the transport sector

**Companies:**
- 350,000 companies
- 30% of total number of companies in the transport sector

**Performance:**

Coach travel is growing 4 times as fast as by air and nearly 8 times as fast as by rail.
## Challenges

<table>
<thead>
<tr>
<th>Category</th>
<th>Challenges</th>
</tr>
</thead>
</table>
| Recognition            | • Political  
                          • Regulatory                                                          |
| Competition            | • Domestic long distance regular services  
                          • With Other modes / Private car  
                          • Public-Private                                                      |
| Infrastructure         | • Terminals  
                          • Cities                                                               |
| Innovation             | • Vehicles  
                          • Operational e.g. BRT                                                |
| Regulation - Administration | • Simplification / Clarity  
                                • Business-friendly VAT                                               |
## European Citizens Mobility Forum

### Members

<table>
<thead>
<tr>
<th>European Commission</th>
<th>European Parliament</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Economic and Social Committee (ECOSOC)</td>
<td>European Union Committee of the Regions (COR)</td>
</tr>
<tr>
<td>International Road Transport Union (IRU)</td>
<td>International Association of Public Transport AISBL (UITP)</td>
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<tr>
<td>Fédération Belge des exploitants d’Autobus et d’Autocars et des Organisateurs de Voyages</td>
<td>Confederation of Passenger Transport UK (CPT)</td>
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<td>The Swedish Bus and Coach Federation</td>
<td>Koninklijk Nederlands Vervoer (KNV) Taxi</td>
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<td>Eurolines</td>
<td>European Passenger Transport Operators</td>
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<td>European Passenger Federation (EPF)</td>
<td>European Disability Forum</td>
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<tr>
<td>European Cities and Regions Networking for Innovative Transport Solutions (POLIS)</td>
<td>European Tour Operators Association</td>
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<td>Group of European Travel Agents’ and Tour Operators’ Associations within the EU</td>
<td>Hydrogen, fuel cells and Electro-mobility in European Regions</td>
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Calculations made in the framework of the EU public-private Smart Move High Level Group showed that doubling the use of bus and coach services alone, as part of the collective land transport chain, would result in:

- **1,500** road fatalities less per year
- **40-50M** CO\textsubscript{2} tonnes less per year
- **10-12%** car traffic less per year
- **3 Million** new sustainable jobs
IRU Recommendations

- **Visiting coaches**
  - Harmonisation guidelines for cities introducing or planning to introduce access restrictions
  - Prioritise collective transport, including visiting touring coaches within sustainable urban mobility plans

- **Intercity lines**
  - Enabling coaches’ access to terminals of other modes
  - Investing in truly multimodal passenger terminals