People & Platforms are
Inventing the Collaborative Economy
& Re-inventing Capitalism
EXCESS CAPACITY

Code
Devices
Friends
Idle Money
Lectures
Data
Music

Videos
Networks
Devices
Expertise
Servers
Routers
Reviews
Links
Stuff

PEOPLE

PLATFORMS

FOSS
SmartPhones
WhatsApp
OKCupid
TransferWise
Lending Club
MOOCs
Open Data
Open spectrum
Open devices
Spotify
Pandora
Fiverr
eLance-oDesk
MeetUp
Etsy
LinkedIn
Mesh networks
Co-housing
Co-work
Bitcoin
Blockchain
OpenTable
Yelp
Yerdle
3 Miracles
Because we are leveraging excess capacity
2007 2008 2009 2010 2011 2012 2013

2M people each month transported = 5,000 high speed trains = 5,000 747s

2M

TODAY
We can tap exponential learning because we are building on platforms for participation.
130 hours, one semester of college
54 hours of Rosetta stone
130 hours, one semester of college
54 hours of Rosetta stone
34 hours of Duolingo
Monthly Actives

May 2015
> 90M

duolingo

Month:
- Aug
- Oct
- Dec
- Feb
- Apr
- Jun
- Aug
- Oct
- Dec

Year:
- 2013
Because we work with a diversity of peers

The Right Person will Appear
PEERS INC is a collaboration
PEERS INC is a collaboration

#1 We can defy the laws of physics

*PLATFORM* organizes & unleashes excess capacity

*PEER* co-investment with existing assets

#2 We can tap exponential learning

100s of 1000s of simultaneous *PEER* experiments

*PLATFORM* analyzes, learns, shares best practice

#3 The RIGHT person will appear

*PLATFORM* (supercomputing + peer learning)

Real-time adaptation by *PEERs at the edges*
Sharing – the Collaborative Economy – is the future

Shared networked assets > closed assets
More networked minds > fewer ‘proprietary’ minds
Benefits of shared open assets > problems of open assets.
I get > I give

Structure for our dynamic times:
Experiment, Iterate, Evolve, Adapt
We need these ideas to be bestsellers.

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