Bla Bla Car

The rise of affordable mobility

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People Powered Travel

Travel Search

Trusted Community
...in 19 countries
Positive impacts

Resource Optimisation

2.8 People per car in the BlaBlaCar community

1.7 People per car in Europe

Enjoyment

97% say ridesharing makes for an ENJOYABLE RIDE!

Behaviour Modification

19% started ridesharing to work after joining BlaBlaCar.

5x as many cite ecological motivations than first-time ridesharers.
Global energy savings

In 2 years, BlaBlaCar ridesharing saved

500,000 tons oil equivalent

Enough energy to light Los Angeles for 1 year
Ridesharing Encourages Safety

Having passengers on board encourages BlaBlaCar drivers to be

**SAFER**

75% declare that having passengers on board makes them carefully respect the rules of the road.

**MORE ALERT**

84% say they remain fully awake and alert.

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1Percentage of drivers who demonstrate outstanding driving behaviour, based on their responding negatively to 7 of the 9 indicators of known risky driving behaviour.

Methodology: Online questionnaire administered to 4115 European BlaBlaCar members and 10 000 non-members (nationally representative) over 10 BlaBlaCar countries.
Thanks!

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