Роль женщин в обеспечении мобильности связанного мира

MPA 4, Level 0

пятница, ма ь 29, 2015, 07:30 - 09:00

Транспорт и мобильность лежат в основе усилий по содействию торговле, устойчивому развитию и экономическому росту. Развитие всего имеющегося человеческого капитала и привлечение талантов требует повышать конкурентоспособность транспортной отрасли и эффективность систем снабжения. Несмотря на это участие женщин в деятельности транспортного сектора остается очень низким; на городском общественном транспорте в ЕС на долю женщин приходится всего 17,5% рабочей силы, они занимают менее 10% технических и эксплуатационных рабочих мест.

Рост численности женщин означает привлечение на транспорт новых талантов и более широкий взгляд, способствующий инновациям и движению вперед. Умения и представления женщин играют важную роль в преодолении различных гендерных требований к получению доступа к транспорту и мобильности, учете транспортными системами потребностей и предпочтений женщин, включая защищенность и безопасность.

Этот рабочий завтрак будет посвящен обсуждению важности учета мнений женщин при выработке мер и инициатив транспортной политики. Это позволит выявить инновационные проекты, обеспечивающие инклюзивный и устойчивый рост на транспорте, при расширении гендерного равенства в секторе.

Почему «Мобильность для связанного мира» означает потребность в повышении численности женщин в секторе? Какие примеры такого рода успешных инициатив известны? Что особенного гендерные вопросы могут предложить для транспорта? Что станет катализатором изменений, позволяющих сделать транспорт более инклюзивным и сбалансированным с гендерной точки зрения? Чем могут способствовать этой цели такие международные организации, как МТФ?

В рабочем завтраке примут участие замечательные женщины-лидеры, вдохновляющие на перемены и инновации на транспорте и представляющие государственный сектор, бизнес, включая предпринимателей, гражданское общество и науку.

Для организации оживленных неформальных дискуссий в более комфортной обстановке в ходе завтрака будет организована рассадка 60 участников этой сессии за 6 столами. Из-за ограниченности мест участие в сессии пройдет в порядке живой очереди. Мы рекомендуем Вам зарезервировать Ваше участие в процессе онлайн-регистрации.
Дополнительная информация:

http://www.oecd.org/gender/
www.dot.gov/APECWomen
Planning and Designing Transport Systems to Ensure Safe Travel for Women, ITF Discussion Paper 2014
Gender and Transport, ITF Discussion Paper 2011
International Conference on Women’s Issues in Transportation (WIiT), 2014

Staff Contact:

Magdalena Olczak-Rancitelli
magdalena.olczak@oecd.org

Speaker

Simon Bridges
Minister of Transport
New Zealand

Simon Bridges is New Zealand’s Minister of Transport and Minister of Energy and Resources. He is Associate Minister for Climate Change Issues and Associate Minister of Justice. Bridges represents the electorate of Tauranga and is Deputy Leader of the House in the current government. Prior to standing for Parliament and election in 2008, Bridges worked as a Senior Crown Prosecutor. Since election, he has been a member of the Law and Order Select Committee, the Auckland Governance Select Committee, and the Maori Affairs Select Committee.

Speaker

Susan Kurland
Assistant Secretary for Aviation and International Affairs
U.S. Department of Transportation

As part of the Secretary of Transportation’s senior team, Susan Kurland directs economic and competition policy affecting the air transport industry and oversees the Department’s international activities. Her responsibilities include directing the Department’s participation in international aviation negotiations throughout the world. She also serves as the Department decision maker in proceedings involving the allocation of international aviation route authority, licensing of air carriers, providing air services to rural communities, and grants of antitrust immunity for international aviation alliance activities. In addition, Kurland leads the Department’s efforts on international co-operation, export promotion and trade advocacy in transportation.
Robin Chase is a transportation entrepreneur. She is founder and former CEO of Zipcar, the largest carsharing company in the world; and founder and Chairman of Veniam, a vehicle communications company building the networking fabric for the Internet of Moving Things. She is on the Boards of the Massachusetts Department of Transportation, the World Resources Institute. She also served on the National Advisory Council for Innovation & Entrepreneurship for the US Department of Commerce, the Intelligent Transportations Systems Program Advisory Committee for the US Department of Transportation, and the OECD’s International Transport Forum Advisory Board.

Jessica Jung is Director Corporate Social Responsibility (CSR) at Bombardier Transportation. She is responsible for driving and communicating initiatives that Bombardier has put in place to position the company as a responsible corporate citizen and employer of choice. She is leading the paradigm shift in responsible citizenship, moving from philanthropy to creating shared value. In view of the demographic changes, gender diversity plays a key role on the CSR agenda. Before accepting the CSR role, Jung worked in Human Resources where she designed and implemented the Global Graduate Program, a development program for future leadership talent. Prior to joining Bombardier, she worked for Sony Europe where she assumed various roles as a professional in the Human Resources Development area.

Fabienne Herlaut is a senior advisor for Ernst and Young in Paris, supporting innovation for its advisory practice. She has been selected by BPI, the French State Bank, to conduct the “Diagnostic 360” programme which aims to accelerate growth for French small and medium size companies. In 2011, Herlaut created Ecomobilité Ventures, a 30 million euro, multi-corporate venture fund, associating SNCF (the French state rail operator), Orange, Total, Air Liquid and Michelin. The fund invests in early stage, sustainable mobility projects. The fund made 6 investments in Europe and the US between 2007 and 2011. Previously, Herlaut was a member of the executive committee and Head of Corporate Strategy and Sustainable Development at SNCF.
Mary Crass is Head of Policy and Summit Preparation for the International Transport Forum. She is responsible for the development of the programme and overall preparation of the annual International Transport Forum Summit. She has also been in charge of the organisation’s work on sustainable urban travel, accessible transport and social inclusion, and crime and terrorism in transport. Prior to joining the OECD, Crass worked as a private consultant focusing on transport and environment issues for, among others, the UN Environment Programme, the European Commission and OECD, as well as private enterprise. She was previously with a US-based environmental consulting firm specialising in environmental technical assistance work in developing countries and economies in transition.