This session will consist of 3 presentations from dynamic speakers to showcase examples of recent transport innovations.

**Staff Contact:**

Philippe Crist
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**Speaker**

**Hans Arby**
CEO
UbiGo

Hans Arby is Chief Executive Officer of UbiGo, a subscription service providing everyday transport for households in Sweden, allowing them mobility without the need for a car. The service combines public transport, car-sharing, rental car service, taxi and a bicycle system.

**Speaker**

**Jim Athanasiou**
General Manager - Business Improvement
The St. Lawrence Seaway Management Corporation (SLSMC)

The SLSMC is responsible for operating and maintaining the water navigation infrastructure leading into the North American Great Lakes. Jim Athanasiou is responsible for identifying innovation and technologies that can be implemented to improve efficiencies across the business. Modernisation of the seaway locks, through the use of vacuum technology and remote operations, is under his leadership. Prior to joining the SLSMC, Athanasiou worked in the pulp and paper industry, and holds a Master's Degree in Business Administration.
Sarah Hunter has been Head of Public Policy at Google since August 2013. Google is a team of inventors and engineers that applies audacious thinking and technology to big problems for positive social change. Hunter works closely with all of Google product teams, from self-driving cars to life sciences to Unmanned Aerial Vehicles (UAVs) and balloon-powered internet (Project Loon). Prior to joining Google, she ran the Public Policy team for Google in the UK for four years. Before joining Google, Hunter worked as an advisor to the then UK Prime Minister Tony Blair on Media, Arts and Sport policy from 2001 to 2005. She has also worked as a media policy expert for a number of UK broadcasting companies, including the BBC (British Broadcasting Corporation).

Philippe Crist is an Economist and Administrator at the International Transport Forum (ITF) at the Organisation for Economic Co-operation and Development (OECD). Crist is responsible for coordinating several international research initiatives amongst ITF members. Current projects focus on improving cycling safety, assessing GHG emission strategies in the transport sector, as well as investigating national transport asset and network management strategies. He serves on the advisory boards for several transport, climate change and urban policy research programmes.

Marc Juhel became the World Bank's Sector Manager of Transport in the Bank’s Transport, Water and Information and Communication Technologies Department. His specific areas of expertise are the development planning of port facilities, the economic, financial and institutional aspects of transport systems administration and management, and the integration of national logistics functions within the international transport system, focussing in particular on transport and trade facilitation issues. While providing operational support to transport projects undertaken with World Bank financing, his duties entail a close follow-up on the managerial and technical developments in the transport industry, as well as in the field of supply chain management and related logistic activities.