Пересекая континенты: как новые маршруты и технологии могут помочь совершенствованию наземного транспорта

Hall 2, Level +1
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На некоторых новых межконтинентальных маршрутах наземный транспорт оказывается вполне конкурентоспособным. Сегодня железнодорожные операторы предлагают свои услуги на маршрутах, связывающих Китай и Европу, а возрождение «Шелкового пути» призвано связать Азию и Европу, а также все основные рынки на этом пути.

Эти новые возможности, предлагая средний вариант по цене и скорости между воздушным и морским транспортом, дополняют сложившуюся структуру транспорта по видам и позволяют странам, не имеющим выхода к морю, включиться в глобальные системы снабжения; они также открывают перспективы для вложений в новые стратегические логистические узлы.

Рыночный потенциал этих новых маршрутов проявился пока еще не полностью. Тем не менее они вполне могут видоизменить оптимальную роль каждого из видов транспорта и повлиять на морской и воздушный транспорт. Так, например, развитие мультимодального грузового центра на Аравийском полуострове может сказаться на всех крупнейших морских и воздушных маршрутах, связывающих Азию, Европу и Африку.

В свете прогнозируемого четырехкратного увеличения объемов глобальных грузоперевозок к 2050 году, на этом заседании предлагается рассмотреть новую роль наземного транспорта. Планируется поднять следующие вопросы:

- Каков потенциал новых наземных транспортных маршрутов и как они дополняют другие виды транспорта?
- В каких сегментах рынка эти наземные виды транспорта наиболее конкурентоспособны?
- Каковы основные технологические и политические барьеры на пути этих новых маршрутов?
- Как лучше всего оптимизировать и интегрировать наземные виды транспорта с учетом этих новых маршрутов?
- В чем экологическое воздействие этих новых маршрутов и как можно его смягчить?
Дополнительная информация:

**Long Distance Trade** (ITF Annual Consultation Day with International Organisations 2015)

**Transport and Trade: Connecting Continents**  Summary of KOTI-ITF Seminar, Seoul, 24 March 2015

**International Freight and Related CO₂ Emissions by 2050: A New Modelling Tool**, ITF, 2014

**Transport and International Trade**, ECMT, 2006

**Land Transport Options between Europe and Asia: Commercial Feasibility Study**, US Chamber of Commerce, 2006

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**Speaker**

Mohamed Najib Boulif  
Deputy Minister of Transport  
Ministry of Equipment, Transport and Logistics, Morocco

Prior to becoming Deputy Minister of Transport, Mohamed Najib Boulif was Deputy Minister for General Affairs and Governance from 2012 to 2013. Boulif has been a Deputy in the House of Representatives since 2002, having been re-elected in 2011, where he is Vice President of the Economic Commission and President of the Morocco-Turkey Group. He is a Member of the Parliamentary Assembly for the French-speaking world and a Founding Member of the World Forum for Islamic Parliamentary Representatives. Boulif is also a Member of the Organization for Security and Co-operation in Europe (OSCE) and holds a Doctoral Degree from the University of Paris II.
Speaker

Uwe Leuschner
Vice-President Business Development East
DB Schenker Rail AG

Uwe Leuschner is Vice-President of Business Development for DB Schenker Rail in the Commonwealth of Independent States of the former Soviet Union (CIS) and Central Asia. He is also General Manager of Railion Russja Services Moscow, a DB Schenker Rail subsidiary and leading European freight provider. From 2011 to 2014 Leuschner was Vice President of DB Schenker Logistics in CIS and Central Asia. He leads the foreign logistics committee of the Russian Chamber of Commerce. Previously, Leuschner was General Manager of REWICO International, which he built from the mid-1990s into a network of medium-sized logistics providers in Eastern Europe, CIS and China.

Speaker

Jean-Luc di Paola-Galloni
VP Sustainable Development and External Affairs
Valeo

Jean-Luc di Paola-Galloni is Vice-President, Sustainable Development and External Affairs at Valeo, a global industrial group focused on the design, production and sale of automotive components, integrated systems and modules. Di Paola-Galloni joined Valeo in 2006 as the CEO’s delegate and member of the executive committee. After six years as Vice-Chairman, in 2014 he became acting chairman of European Road Transport Research Advisory Council (ERTRAC) the main automotive technology platform on collaborative research of the EU Commission and its related PPP European Green Vehicle Initiative (EGVI).

Speaker

Jean-Pierre Loubinoux
Director General
International Union of Railways (UIC)

Jean-Pierre Loubinoux was appointed Director-General of the International Union of Railways (UIC), the worldwide association representing the rail sector and encompassing 240 railways across all continents, in March 2009. His mandate was renewed at the December 2013 UIC General Assembly in Paris and is set to run until 2015. Prior to joining UIC, has was Chairman and CEO of French railways SNCF International and SNCF Director of International Development from 2001 to 2009, having been appointed Chief Executive of SNCF Freight International in 2001. Before joining the SNCF Freight Department where he successively managed the Coal-Steel Business Unit and the Human Resources, Data Processing and Finance Department, Jean-Pierre Loubinoux held various responsibilities including Director of the SNCF General Delegation in North-America and Chief Executive of French Railways UK Ltd in Britain.
Speaker

Jaehak Oh
Vice-President
Korea Transport Institute (KOTI)

Jaehak Oh is Vice President and Director of National Transport Strategy Planning at the Korea Transport Institute (KOTI). During the last 20 years, he has project managed more than 60 of KOTI's transport projects. From 2006 to 2011, Oh was the project manager of the national research and development project "Transport Connectivity and Transfer Technology Development." He has played a key role in innovating transport systems for green growth and formulating infrastructure policies for the Korean government. Since 2009, Oh has been the research project manager for High-Speed Railway (KTX) economic development project which aims to promote regional and urban development through KTX station area development.

Moderator

Elisif Elvinsdotter
Moderator
TV and Radio Journalist for Sweden's public broadcaster

Elisif Elvinsdotter is a Swedish TV and radio journalist with broad experience from some of Sweden’s top news and current affairs programmes. She has been the anchor for Sweden’s no. 1 investigative programme, Uppdrag Gransknings, as well as the host of both commercial TV4 and public SVT’s morning show. Since 2009 she has worked as a professional moderator, specialising in transport and business issues. In 2011 she was given an honorary award for “Best moderator” in Sweden. Her clients include EY, VTI and a number of governmental departments and institutions.