

# Cutting edge solutions for cities: The TIDE and SOLUTIONS approach

**MPA 2, Level 0**

**Thursday, May 28, 2015, 13:30 - 18:30**

Organised by Polis, Wuppertal Institute and Rupprecht Consult

## **Agenda**

13:30 – 15:00

Cutting edge solutions for cities: creating context for innovation – chaired by Karen Vancluysen, Polis

- Welcome by Alessandro Damiani, Head of Unit, Horizontal Aspects Transport Directorate, DG Research & Innovation European Commission (invited)
- Introduction to the TIDE and SOLUTIONS projects (Karen Vancluysen, Polis and Oliver Lah, Wuppertal Institute)
- Daring to transform transportation for the good of everyone (Patrick Oliva, Vice-Président, Michelin)
- Changing mobility patterns (Rico Wittwer, TU Dresden)
- Using gamification and social media to change behaviour (Andrew Nash)
- GEF's Sustainable Cities Integrated Approach Pilot (Xiaomei Tan, GEF)

15:00 – 16:30

Cutting edge cities bilateral exchange - chaired by Bernard Gyergyay, Rupprecht consult

17:00 – 18:30

Cutting edge solutions for cities: city testimonials – chaired by Oliver Lah, Wuppertal Institute

- Amsterdam, Rick Batelaan
- Copenhagen Electric, Mette Hoé
- Stockholm, Jonas Ericsson
- Leipzig, Stephan Rausch
- Brighton and Hove, Austen Hunter
- Rotterdam, Arjan Oranje

## **Contact:**

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