Олимпийские игры, кубки мира и всемирные выставки: что может сделать транспорт для успеха глобальных массовых мероприятий

Hall 4, Level +1
среда, мая 27, 2015, 09:00 - 11:00

Global events present a major challenge for transport operators and authorities. The planning and delivery of a successful transport solution is a complex task, and in many cases, it will be the ability of the transport network to accommodate the additional demand that will determine the event’s overall viability, the experience of both international and local participants and spectators, and the international reputation of the city.

Returning for a second year, the Summit Masterclass offers two hours of discussion with two leading transport practitioners. This year’s Masterclass, entitled ‘Olympics, World Cup and Expos: What transport can do to make global mass events work’, will see Rehana Moosajee and Stuart Reid share their experiences and lessons learnt in planning for transport provision during two significant global events held in recent years. They will discuss the opportunities that these types of events can present for countries, regions, and cities, for transport authorities and citizens in terms of the provision of new infrastructure and services, as well as the ‘legacy’ of the event.

This session will explore the following questions:

- How can spectator demand be managed within a saturated transport network?
- What is the role for transport leaders in the planning and execution of an event?
- How can collaboration between different agencies best be achieved?
- What types of long-term changes can be realised through hosting large events?

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Rehana Moosajee was a member of the Mayoral Committee for Transport in Johannesburg, South Africa from 2006 to 2013. She led the team that delivered Africa’s first Bus Rapid Transit System - Rea Vaya which opened in 2009 and links Johannesburg and Braamfontein with Soweto. Since 2013 Moosajee works through her consulting company advocating humane approaches to mobility provision and city-making to create environments where people connect deeply with each other and relate differently with space.

Stuart Reid is responsible for developing Transport for London’s (TfL) Travel Demand Management programme. He has over 20 years’ experience in the field of travel choices, travel behaviour and travel behaviour change. From 2008 to 2012 he developed the strategy for, and strategic delivery of, TfL’s behaviour change campaign in response to the London 2012 Olympic and Paralympic Games. Since 2012 he has been accountable for behaviour change around other major events in London such as the Tour de France, as well as the application of this approach to major engineering works and everyday congestion.

Anthony May is Emeritus Professor of Transport Engineering at the University of Leeds. He has been Director of the Institute for Transport Studies and Pro-Vice Chancellor. May was awarded the Order of the British Empire (OBE) for services to transport engineering in 2004 and was elected as a fellow of the Royal Academy of Engineering in 1995. From 1985 to 2001, he combined research and teaching at Leeds with consulting as Director of Transport Policy for MVA Ltd. From 1967 to 1977 he was responsible, with the Greater London Council, for policy on highways, traffic management and land use planning.
Пересекая континенты: как новые маршруты и технологии могут помочь совершенствованию наземного транспорта

Hall 2, Level +1
среда, мая 27, 2015, 11:00 - 12:30

На некоторых новых межконтинентальных маршрутах наземный транспорт оказывается вполне конкурентоспособным. Сегодня железнодорожные операторы предлагают свои услуги на маршрутах, связывающих Китай и Европу, а возрождение «Шелкового пути» призвано связать Азию и Европу, а также все основные рынки на этом пути.

Эти новые возможности, предлагающие средний вариант по цене и скорости между воздушным и морским транспортом, дополняют сложившуюся структуру транспорта по видам и позволяют странам, не имеющим выхода к морю, включиться в глобальные системы снабжения; они также открывают перспективы для вложений в новые стратегические логистические узлы.

Рыночный потенциал этих новых маршрутов проявился пока еще не полностью. Тем не менее они вполне могут видоизменить оптимальную роль каждого из видов транспорта и повлиять на морской и воздушный транспорт. Так, например, развитие мультимодального грузового центра на Аравийском полуострове может сказаться на всех крупнейших морских и воздушных маршрутах, связывающих Азию, Европу и Африку.

В свете прогнозируемого четырехкратного увеличения объемов глобальных грузоперевозок к 2050 году, на этом заседании предлагается рассмотреть новую роль наземного транспорта. Планируется поднять следующие вопросы:

- Каков потенциал новых наземных транспортных маршрутов и как они дополняют другие виды транспорта?
- В каких сегментах рынка эти наземные виды транспорта наиболее конкурентоспособны?
- Каковы основные технологические и политические барьеры на пути этих новых маршрутов?
- Как лучше всего оптимизировать и интегрировать наземные виды транспорта с учетом этих новых маршрутов?
- В чем экологическое воздействие этих новых маршрутов и как можно его смягчить?
Дополнительная информация:

Long Distance Trade (ITF Annual Consultation Day with International Organisations 2015)

Transport and Trade: Connecting Continents Summary of KOTI-ITF Seminar, Seoul, 24 March 2015

International Freight and Related CO₂ Emissions by 2050: A New Modelling Tool, ITF, 2014

Transport and International Trade, ECMT, 2006

Land Transport Options between Europe and Asia: Commercial Feasibility Study, US Chamber of Commerce, 2006

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Speaker

Mohamed Najib Boulif
Deputy Minister of Transport
Ministry of Equipment, Transport and Logistics, Morocco

Prior to becoming Deputy Minister of Transport, Mohamed Najib Boulif was Deputy Minister for General Affairs and Governance from 2012 to 2013. Boulif has been a Deputy in the House of Representatives since 2002, having been re-elected in 2011, where he is Vice President of the Economic Commission and President of the Morocco-Turkey Group. He is a Member of the Parliamentary Assembly for the French-speaking world and a Founding Member of the World Forum for Islamic Parliamentary Representatives. Boulif is also a Member of the Organization for Security and Co-operation in Europe (OSCE) and holds a Doctoral Degree from the University of Paris II.
Uwe Leuschner is Vice-President of Business Development for DB Schenker Rail in the Commonwealth of Independent States of the former Soviet Union (CIS) and Central Asia. He is also General Manager of Railion Russja Services Moscow, a DB Schenker Rail subsidiary and leading European freight provider. From 2011 to 2014 Leuschner was Vice President of DB Schenker Logistics in CIS and Central Asia. He leads the foreign logistics committee of the Russian Chamber of Commerce. Previously, Leuschner was General Manager of REWICO International, which he built from the mid-1990s into a network of medium-sized logistics providers in Eastern Europe, CIS and China.

Jean-Luc di Paola-Galloni is Vice-President, Sustainable Development and External Affairs at Valeo, a global industrial group focused on the design, production and sale of automotive components, integrated systems and modules. Di Paola-Galloni joined Valeo in 2006 as the CEO’s delegate and member of the executive committee. After six years as Vice-Chairman, in 2014 he became acting chairman of European Road Transport Research Advisory Council (ERTRAC) the main automotive technology platform on collaborative research of the EU Commission and its related PPP European Green Vehicle Initiative (EGVI).

Jean-Pierre Loubinoux was appointed Director-General of the International Union of Railways (UIC), the worldwide association representing the rail sector and encompassing 240 railways across all continents, in March 2009. His mandate was renewed at the December 2013 UIC General Assembly in Paris and is set to run until 2015. Prior to joining UIC, has was Chairman and CEO of French railways SNCF International and SNCF Director of International Development from 2001 to 2009, having been appointed Chief Executive of SNCF Freight International in 2001. Before joining the SNCF Freight Department where he successively managed the Coal-Steel Business Unit and the Human Resources, Data Processing and Finance Department, Jean-Pierre Loubinoux held various responsibilities including Director of the SNCF General Delegation in North-America and Chief Executive of French Railways UK Ltd in Britain.
Jaehak Oh is Vice President and Director of National Transport Strategy Planning at the Korea Transport Institute (KOTI). During the last 20 years, he has project managed more than 60 of KOTI’s transport projects. From 2006 to 2011, Oh was the project manager of the national research and development project “Transport Connectivity and Transfer Technology Development.” He has played a key role in innovating transport systems for green growth and formulating infrastructure policies for the Korean government. Since 2009, Oh has been the research project manager for High-Speed Railway (KTX) economic development project which aims to promote regional and urban development through KTX station area development.

Elisif Elvinsdotter is a Swedish TV and radio journalist with broad experience from some of Sweden’s top news and current affairs programmes. She has been the anchor for Sweden’s no. 1 investigative programme, Uppdrag Granskning, as well as the host of both commercial TV4 and public SVT’s morning show. Since 2009 she has worked as a professional moderator, specialising in transport and business issues. In 2011 she was given an honorary award for “Best moderator” in Sweden. Her clients include EY, VTI and a number of governmental departments and institutions.
Роль транспорта в экологически устойчивом росте туризма

Hall 3, Level +1
среда, май 27, 2015, 11:00 - 12:30

Туризм в состоянии стать мощным двигателем для национальной и региональной экономики, но он может также оказывать давление на существующие транспортные услуги, сети и инфраструктуру.

Обеспечивая необходимое качество работы транспортных сетей, города и регионы сталкиваются с всепоглощающими сезонными туристическими потоками. Рост туризма сможет быть экологически устойчивым только при условии экологической устойчивости связанных с ним перевозок. Снизить негативное экологическое воздействие и управлять сезонными пиками можно, если облегчить пользование общественным транспортом для туристов и стимулировать их более активное перемещение пешком или на велосипеде. Однако экологическое воздействие от перевозок на дальние расстояния остается серьезной проблемой.

Транспортные системы и услуги сами могут стать центром туристической деятельности, в особенности экологически устойчивого туризма. Например, комплексные железнодорожные туры или региональный велосипедный туризм. Стратегии по популяризации экологически устойчивого туризма помогут задействовать инвестиции в транспортную инфраструктуру для обеспечения более широкой отдачи.

На этом заседании будут обсуждаться пути, позволяющие странам достичь экологически устойчивого роста туризма в рамках специальных мер транспортной политики:

- Должны ли власти вкладывать средства в дополнительную пропускную способность или в более качественную информацию о сезонных туристических потоках, и как финансировать эти вложения?
- Что показывает опыт использования железнодорожного транспорта в период непиковой нагрузки или задействования свободных мощностей для туристических перевозок?
- Какие связи можно создать между региональными и городскими велосипедными сетями и сможет ли это повысить использование активного транспорта туристами?
- Нет ли фундаментального противоречия между национальной политикой, направленной на снижение экологического воздействия от транспорта, и национальной политикой популяризации туризма, особенно международного туризма? Как устранить это противоречие?
Дополнительная информация:

**Tourism Facilitation as part of Transport Policy**, a joint ITF-OECD Study, 2015

**Capitalising on the Grey-haired Globetrotters**, ITF, 2015

**Transport and Long-distance Tourism** (ITF Annual Consultation Day with International Organisations 2015)

**Green Innovation in Tourism Services**, OECD, 2013

**Sustainable Tourism and Local Development in Apulia Region**, OECD, 2011


**Services Trade Liberalisation and Tourism Development**, OECD, 2007

**Transport and Leisure**, ECMT, 2000

**Staff Contact:**

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**Speaker**

In her current position, Martina Eggler is responsible for maintaining and growing a portfolio of customers in Germany, Austria, Switzerland and Eastern Europe. She is also press and company speaker for Carlson Wagonlit Germany. Prior to this position, Eggler was Vice President, Strategic Sales and Program Management, Marketing Central and Eastern Europe from 2007 to 2011. She has been a member of the Leadership Team since 2002, when she was made Vice President, Sales and Program Management, Marketing for Germany, Austria and Switzerland. Responsibility for Eastern Europe was added to her role in 2004.
As Head of Tourism at the OECD (Organisation for Economic Co-operation and Development), Alain Dupeyras manages, with the support of governments, the work of the Tourism Committee. The OECD Tourism Committee helps member and partner countries develop policies that address major challenges faced by the industry (e.g. competitiveness, quality jobs and skills, innovation, travel facilitation, taxation), promotes an integrated governmental approach to tourism, contributes to improved measurement and analysis of tourism services (e.g. Tourism Satellite Account, competitiveness, impacts of tourism at regional level), and enhances international co-operation in tourism. Before joining the OECD, Dupeyras held a post at the French bank for the development of small and medium-sized enterprises. He is a visiting professor in tourism policy and tourism economics in various universities, notably Paris I Panthéon Sorbonne in France.

Dirk Glaesser is Director for Sustainable Development of Tourism Department at the World Tourism Organization (UNWTO). The department deals with the different challenges and opportunities of tourism development, among them environment and planning, investment and finance, risk and crisis management. He supervises the Consulting Unit on Biodiversity and Tourism of the Organization based in Bonn, Germany. Glaesser won the ITB scientific award for his work on Crisis Management. He is the author of a number of publications which have been widely translated.

Since November 2012, Raimund Jennert has been Deputy National Chairman of the German Cyclist's Association (Allgemeiner Deutscher Fahrrad-Club (ADFC)), responsible for cycling tourism. He has been active in the association since 1992, particularly in the development of tourism products "Explore Germany by Bicycle", "Cyclenet-Germany" and "ADFC quality cycle routes". Since 2004, Jennert has been chairman of the Sustainable Tourism Committee of the German Tourism Association DTV. Prior to this, Jennert was CEO of the Brandenburg tourist board, developing tourist infrastructure and mechanisms for quality assurance.
Andrew McKellar is the Secretary General for Mobility with the FIA, based in Paris. The FIA is the body representing the world’s leading motoring organisations. It brings together 237 national motoring and sporting organisations from 142 countries. Its member clubs represent more than 60 million individual members and their families. Through the FIA, McKellar is an advocate for the interests of motorists and road users around the world. His key priorities are to promote better access to affordable and sustainable transport solutions and to advance efforts to achieve improved road safety outcomes around the world. Prior to joining the FIA, Andrew was Chief Executive of the Australian Automobile Association.

Lukas Stadtherr has been a co-owner of the company Velobüro and a project management board member of the SwitzerlandMobility Foundation. He is a member of the ECF (European Cyclists’ Federation) EuroVelo Council in Brussels, has managed several tourism projects in Austria, France, Switzerland and the Czech Republic and held keynote presentations in more than 10 European countries as well as overseas. Stadherr has worked for several years as a director of a company managing projects in town and country planning, traffic planning and tourism.

Axel Threlfall is a lead anchor for Reuters Television, based in London. He also presents special reports for Reuters from events such as the World Economic Forum in Davos. Prior to joining Reuters, he spent four years as one of business news channel CNBC’s main presenters in London. Before that, he was a news reporter and editor with The Wall Street Journal in New York and Bloomberg in London. He has also advised businesses and non-government organisations on their dealings with the international media. Threlfall is frequently asked to moderate events for international organisations, including the United Nations and the Organisations for Economic Co-operation and Development (OECD).
International trade represents 50% of global GDP and is expected to increase 350% by 2050. Trade patterns will shift geographically, driven by changes in income distribution, consumption structure and relative productivity. As a result, global freight transport volumes will more than quadruple by 2050 while international tourist arrivals are expected to grow from 1.1 billion in 2013 to 2.6 billion in 2050.

The expected growth will create unprecedented challenges for the transport system and lead to increasing capacity constraints.

This interactive session will present scenarios for the development of global freight transport volumes through 2050 based on forecasts and analysis from the ITF Transport Outlook 2015. It will consider different trade liberalisation scenarios and the potential impacts on trade patterns and the resulting movements of freight and CO2 emissions. Insights from new work developed in relation to forecasts for air passenger transport to 2050 will also be presented.

Key questions for discussion in this session include:

- What are the trade and specialisation patterns over the next 50 years?
- How does trade liberalisation affect trade patterns and related movements of freight?
- What are the policy implications for future transport capacity and CO2 emissions?
- How might network configuration and air liberalisation influence air traffic growth and patterns in the future?

**Related information:**

[ITF Transport Outlook 2015](#)

**Staff Contact:**

Jari Kauppila
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José Viegas has been Secretary-General of the International Transport Forum at the OECD since August 2012. A Portuguese national, Mr. Viegas has had a distinguished career in academia and in the private sector before joining the Forum as its chief executive. A full Professor of Transport at the Technical University of Lisbon, he served as Director of MIT-Portugal’s Transport Systems focus area and founded TRANSPORTNET, a group of eight European University Research Groups in Transport Systems. As chairman of TIS.pt consultants he successfully advised governments and international institutions including the World Bank and the European Commission on a number of high-profile policy initiatives and transport projects.

Gordon Wilmsmeier is an Economic Affairs Officer in the Infrastructure Services Unit at the Economic Commission for Latin America and the Caribbean. Previously he worked at UK’s Edinburgh Napier University’s Transport Research Institute (TRI). Wilmsmeier is an internationally recognised expert in the geography of maritime transport, port development and inland shipping issues with particular interests in shipping networks, competition, transport costs and energy efficiency. Wilmsmeier is honorary professor for Maritime Geography at the University of Applied Sciences in Bremen, Germany and visiting lecturer at Göteborg University, Sweden and Universidad Nacional de San Martín, Argentina.

Vincent Benezech is a Transport Analyst at the International Transport Forum. A member of the Research Unit, his main responsibilities concern the modeling framework for the production of the ITF forecasts. He previously worked as an economist at Réseau Ferré de France, the French railway infrastructure manager. He holds a Doctoral Degree from the Ecole des Ponts ParisTech, France, where he still teaches, and a Master’s Degree from the University of Oxford, UK. Benezech has published several research papers on topics including transport modeling, transport economics and public transport quality of service.
Luis Martinez is a Transport Analyst at the International Transport Forum's Research Unit. He has been an Assistant Professor with the Civil Engineer Department, Instituto Superior Técnico, Portugal since 2011 and currently directs a number of doctoral dissertations under the MIT-Portugal programme in the transportation stream. Martinez has been a reviewer for several international journals in the field of transportation science and is the author of research papers on topics including transport modelling, transport economics and public transport design optimisation and simulation. Since 2004 he has been a researcher with CESUR (Center for Urban and Regional Systems). He was awarded a Doctoral Degree in Transportation from the Instituto Superior Técnico in 2010.

Eduardo Olaberría is an Economist at the Organisation for Economic Co-operation and Development (OECD) Economics Department. Before joining the OECD in 2012, he was the Head of the International Economic Analysis Unit of the Central Bank of Chile. He has also been a consultant for the World Bank and the Inter-American Development Bank. His fields of specialisation are international macroeconomics and finance, trade, fiscal policy and economic growth. He holds a Doctoral Degree in economics from the University of Maryland at College Park, USA.

Jari Kauppila works as a Senior Economist at the International Transport Forum (ITF). At the ITF he leads the team responsible for the ITF Transport Outlook and statistics. Prior joining the ITF in 2007, he spent eight years as an economist with the Ministry of Transport and Communications Finland. Besides his duties at the ITF, he is an Adjunct Professor in Transport Economics for Operations and Supply Chain Management at the Turku School of Economics in Finland.
Транспорт, торговля и туризм: мобильность для сопряженного мира

Hall 1, Level +1
среда, май 27, 2015, 14:00 - 16:00

Торговля и туризм находятся в центре глобальной экономики; это важные двигатели экономического роста, определяющие международное экономическое и политическое сотрудничество. Для реализации этих преимуществ торговля и туризм нуждаются в эффективных и надежных транспортных системах. Продвижения в транспортной инфраструктуре, технологиях и регулировании сделали возможным рост торговли и туризма, а дальнейшие достижения продолжают обеспечивать еще более высокий уровень интегрированности в движении товаров и пассажиров.

Внедрение цифровых технологий в особенности открывает огромные перспективы в совершенствовании пропускной способности, безопасности и эффективности действующей транспортной инфраструктуры и в повышении качества транспортных услуг для туристов, участников торговли и пользователей городскими сетями.

В то же время в ближайшие десятилетия перед транспортом встанут многочисленные вызовы, касающиеся его роли как опоры мобильности человека и глобальной торговли. Сдвиг центра тяжести экономики в сторону развивающихся стран Азии и Африки стимулирует ускоренный рост торговой и транспортной активности в этих регионах и в отношениях с другими частями света. Системы снабжения все чаще оказывают перед лицом неопределенности из-за меняющейся структуры производства и потребления. Рост численности туристов из стран развивающихся рынков будет оказывать все большее давление на международные и внутренние транспортные сети по всему миру. Тем, как транспорт сможет ответить на эти вызовы, будет определяться устойчивость роста торговли и туризма.

На этом заседании будут сформулированы основные сквозные темы Саммита 2015 и проанализирована роль транспорта как фактора развития торговли и туризма:

- В каких подходах нуждается транспорт для учета новых торговых потоков? Какие стратегии помогут эффективно справиться с рисками и неопределенностью в системах снабжения?
- Как добиться большей согласованности и последовательности в политике торговли и туризма, в частности в том, что касается спроса на инфраструктуру?
- Каким образом внедрение цифровых технологий и технологические достижения способствуют интеграции транспортной инфраструктуры и услуг в целях поддержки торговли и туризма?
Дополнительная информация:

Tourism Facilitation as part of Transport Policy, a joint ITF-OECD Study, 2015

Capitalising on the Grey-haired Globetrotters, ITF, 2015

Long-distance Trade, ITF Annual Consultation Day with International Organisations 2015

Issues for Trade in the Last Mile, ITF Annual Consultation Day with International Organisations 2015

Transport and Long-distance Tourism, ITF Annual Consultation Day with International Organisations 2015

Tourism in the Last Mile: Local and Regional Context, ITF Annual Consultation Day with International Organisations 2015

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Keynote

Pravin Krishna
Professor of International Economics and Business
Johns Hopkins University, USA

Pravin Krishna is Chung Ju Yung Distinguished Professor of International Economics and Business at Johns Hopkins University, USA (School of Advanced International Studies and Department of Economics), Visiting Senior Research Scholar and Deputy Director of the Raj Center for Indian Economic Policy at Columbia University, USA, and Research Associate at the National Bureau of Economic Research (NBER). Krishna’s fields of research interest are international economics, political economy and development. He has published articles in a number of scholarly journals including the American Economic Review, Journal of Political Economy, the Quarterly Journal of Economics, the Journal of International Economics and the Journal of Development Economics. He is the author of Trade Blocs: Economics and Politics (Cambridge University Press, 2005).
Simon Bridges is New Zealand's Minister of Transport and Minister of Energy and Resources. He is Associate Minister for Climate Change Issues and Associate Minister of Justice. Bridges represents the electorate of Tauranga and is Deputy Leader of the House in the current government. Prior to standing for Parliament and election in 2008, Bridges worked as a Senior Crown Prosecutor. Since election, he has been a member of the Law and Order Select Committee, the Auckland Governance Select Committee, and the Maori Affairs Select Committee.

Alexander Dobrindt has been the Federal Minister of Transport and Digital Infrastructure since December 2013. Previously, he was the Executive Secretary of the Christian Social Union (CSU) of Bavaria from 2009. He has been a Member of the German National Parliament (Bundestag) since 2002 where he was Deputy Chairman of the Bundestag Committee on Economic and Labour Affairs from 2005 to 2005. From 2005 to 2008 he was Economic Policy Spokesman of the CSU Parliamentary Group and from November 2008 to February 2009 Chairman of the Education and Research Working Group of the CDU/CSU Parliamentary Group.

Anna Johansson has been Minister for Infrastructure in the Swedish Government since 2014. She is chairman of the Social Democrats in Gothenburg Municipality, deputy member of the executive board of the Social Democrats and was deputy municipal commissioner in Gothenburg Municipality from 2009 to 2014. Johansson was elected to the Swedish Riksdag (parliament) in the 2014 general election.
Maksim Sokolov was appointed Russia’s Minister of Transport in May 2012, having been Director of the Government Department of Industry and Infrastructure since 2009. Prior to this, he was a Member of the Saint Petersburg Government and Chairman of the Committee for Economic Development, Industrial Policy and Trade. From 2004 to 2009, Sokolov was Chairman of the Committee for Investment and Strategic Projects for the city of Saint Petersburg. From 1999 to 2004 he was Director-General of Corporation S., and from 1992 to 1999, Director-General of Rossiya. Previously, Sokolov was a Lecturer at the Economics Department of Saint Petersburg State University.

Warren Truss has been Australia’s Deputy Prime Minister and Minister for Infrastructure and Regional Development since 2013. From 2006 to 2007, Truss served as Minister for Trade, having been Minister for Transport and Regional Services from 2005 to 2006. He has repeatedly been the elected representative for Wide Bay, Queensland since 1990.

Yuriria Mascott Pérez has been Mexico’s Undersecretary of Transportation since 2014. Prior to this appointment, Mascott Pérez has been General Director of the Mexican Postal Service, Sejopemex, since December 2012. She has extensive experience in the transport and communications sector, having held various positions since 1995, including at the Federal Commission of Electricity.
Dai Dongchang is a Communist Party of China (CPC) Leadership Member of the Ministry of Transport with responsibility for transport planning. Between 2009 and 2014, Dongchang was Chief Planner of the Ministry of Transport, having been Director-General of the Department of Highway of the Ministry from 2007 to 2009. Prior to this, he was President and Deputy Party Secretary of the Research Institute of Highway. Dai Dongchang has over 23 years of professional experience with various institutes, including the Ministry of Communications and the World Bank Resident Mission in China.

Angel Gurría is the Secretary-General of the OECD since June 2006. He was re-appointed to a second mandate in September 2010. As OECD Secretary-General, he has reinforced the OECD’s role as a “hub” for global dialogue and debate on economic policy issues while pursuing internal modernisation and reform. Gurría is a Mexican national and came to the OECD following a distinguished career in public service in his country, including positions as Minister of Foreign Affairs and Minister of Finance and Public Credit in the 1990s. Gurría holds a Bachelor of Arts Degree in Economics from UNAM (Mexico) and a Master of Arts Degree in Economics from Leeds University (United Kingdom).

José Viegas has been Secretary-General of the International Transport Forum at the OECD since August 2012. A Portuguese national, Mr. Viegas has had a distinguished career in academia and in the private sector before joining the Forum as its chief executive. A full Professor of Transport at the Technical University of Lisbon, he served as Director of MIT-Portugal’s Transport Systems focus area and founded TRANSPORTNET, a group of eight European University Research Groups in Transport Systems. As chairman of TIS.pt consultants he successfully advised governments and international institutions including the World Bank and the European Commission on a number of high-profile policy initiatives and transport projects.
Xiaozhun Yi has extensive experience in world trade and economics, both as a senior government official and subsequently as China's ambassador to the World Trade Organization (WTO). He represented China as a key negotiator in China’s WTO accession process, making an important contribution to the negotiations. Prior to becoming China’s ambassador to the WTO in 2011, Yi was Assistant Minister and subsequently China’s Vice Minister of Commerce in charge of multilateral and regional trade negotiations and co-operation. He played a leading role in negotiating numerous free trade agreements (FTAs), including the China-ASEAN agreement, China's first FTA. He also worked as a diplomat at the Chinese Embassy in the United States for more than four years from the late 1980s to the early 1990s.

Melinda Crane is Chief Political Correspondent at Deutsche Welle-TV and hosts the talk shows "Quadriga" and "People and Politics". She was Senior Producer of "Global Players" on CNBC. She has moderated a wide variety of podium discussions and conferences for public organisations and private sector clients. Among her areas of expertise are transatlantic politics; women, family education issues; climate and environment; business and economics; new media and the internet. Dr. Crane holds a Juris Doctorate from Harvard Law School and a PhD in political economy from the Fletscher School of Law and Diplomacy.
Новая структура торговли и ее значение для морского транспорта

Hall 2, Level +1
среда, мая 27, 2015, 16:45 - 18:15

В последние десятилетия одновременно с экономическим подъемом в Азии меняется и структура торговли. Это имеет важнейшие последствия: все главные морские торговые пути теперь начинаются в Азии (из Дальнего Востока в Европу, из Азии к западному побережью Северной Америки) и обеспечиваются торговлей между странами Азии. В азиатских портах сосредоточено свыше 50% портовой деятельности мира. По мере развития новых экономических держав и новых структур локализации производства будет складываться новая структура торговли, что может означать рост числа торговых маршрутов с юга на юг и с севера на юг, которые будут дополнять современное преобладание маршрутов восток-запад.

Инфраструктура может либо сдерживать, либо содействовать развитию потоков товаров, перевозимых морским транспортом. Например, расширение Панамского канала сделает возможным прохождение судов большей большегрузности по Панамскому каналу. Новые объекты инфраструктуры, например, Никарагуанский канал, сухопутная перемычка между Таиландом и Мьянмой, а также железнодорожные маршруты, соединяющие Китай и Европу, могут изменить сложившиеся потоки. Таяние льдов в морях Северного ледовитого океана может сделать их пригодными для устойчивого коммерческого судоходства.

Для морской транспортной отрасли характерен поиск возможностей для экономии за счет резкого увеличения размеров судов и консолидации в отрасли, что ведет к концентрации портов и появлению звездообразной системы портов. Эти тенденции, с большой долей вероятности, будут продолжаться, ставя на повестку дня вопросы государственной политики, включая адаптацию портов и потребность в совершенствовании сопряженности припортовых зон.

В свете появления новых торговых маршрутов, наращивания размеров судов и консолидации отрасли на этом заседании будут рассмотрены следующие вопросы:

- Какими будут торговые маршруты будущего?
- Как это скажется на морском транспорте? Какие порты выиграют от этого?
- В каких мерах политики нуждается морской транспорт?

Дополнительная информация:
Long Distance Trade (ITF Annual Consultation Day with International Organisations 2015)

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Speaker

Warren Truss
Deputy Prime Minister
Australia

Warren Truss has been Australia’s Deputy Prime Minister and Minister for Infrastructure and Regional Development since 2013. From 2006 to 2007, Truss served as Minister for Trade, having been Minister for Transport and Regional Services from 2005 to 2006. He has repeatedly been the elected representative for Wide Bay, Queensland since 1990.

Lydia Sindisiwe Chikunga
Deputy Minister of Transport
South Africa

Lydia Sindisiwe Chikunga is South Africa’s Deputy Minister of Transport and a member of the African National Congress party. Her priority areas of responsibilities broadly involve transport safety and security in the aviation, maritime, rail and road safety disciplines, transformation and women empowerment. She has been a member of parliament since 2004, serving as whip from 2007 to 2009. Sindisiwe Chikunga was the Chairperson of the Portfolio Committee on Police from 2009 to 2012. She has also served as a Member of the Portfolio Committee on Housing.
Jakob Bomholt joined APM Terminals in April 2015 as Chief Commercial Officer, with responsibility to lead the company’s global growth in the commercial sector throughout the APM Terminals Global Terminal Network of port facilities and Inland Services. APM’s Global Terminal Network has 20,600 employees on five continents which includes 64 operating port and terminal facilities in 39 countries. Prior to joining APM, Bomholt was the CEO of Maersk Group’s Seago Line. Beginning his professional career as a Management Trainee with the Maersk Group in 1995, Bomholt has also held the positions of Managing Director of Maersk Line Brazil; Head of Yield Management and Pricing at the Maersk Line headquarters in Copenhagen; Managing Director of the Scandinavian Division of the former Maersk Line subsidiary Norfolkline, in Gothenburg, Sweden; and General Manager of Maersk Industries, with the Maersk Group in Copenhagen.

Andrew Tan was appointed Chief Executive of the Maritime and Port Authority (MPA) of Singapore since January 2014. Prior to joining MPA, Tan was Deputy Secretary in Singapore’s Ministry of Transport and was Chief Executive Officer of the National Environment Agency (NEA) from 2009 to 2013. From 2002 to 2004 he was Principal Private Secretary to Minister Mentor Lee Kuan Yew, and subsequently held senior appointments in the Foreign Affairs Ministry and Environment and Water Resources Ministry before joining NEA. He was Founding Director of the Centre for Liveable Cities from 2008 to 2010 and remains a Fellow. Tan joined the Singapore Administrative Service in 1991.
Ronald Widdows has served as Chairman of the World Shipping Council since 2008. His 40-plus year career has been primarily in the container shipping sector with responsibilities that included: global container shipping, end-to-end supply chain management, marine terminal operations, international and domestic intermodal rail operations, and alliance/consortium agreement management. He is the Principal of Ronald Dean Widdows and Associates Pte Ltd. which provides consulting and advisory services covering the maritime industry with particular focus on liner shipping and related businesses. Widdows is the former Group President and CEO of Neptune Orient Lines, the parent of APL. He also held the position of CEO, Rickmers Holding from 2012 to 2014. He is a former Chairman of the Transpacific Stabilization Agreement – a research and discussion group of major container shipping lines offering ocean and inland transportation, logistics and supply chain services from Asia to the US.

Pat Cox has been President of the European Parliament Former Members’ Association (2010-2014), President of the European Movement International (2005-2011), a former President of the European Parliament (2002-2004), and Member of the European Parliament (1989-2004). Between 1998 and 2002 he was President of the European Liberal Democrat and Reform Party (ELDR) Group European Parliament. Prior to this Cox was a current affairs television broadcaster for RTÉ, Ireland’s national broadcaster, from 1982 to 1986 and Secretary General Progressive Democrat Party (Ireland) between 1986 and 1989.
Транспорт для туристов и путешественников: как улучшить опыт пользователей

Hall 3, Level +1
среда, май 27, 2015, 16:45 - 18:15

Потребность глобализованного мира в сопряженности подчеркивает важность полностью интегрированной интермодальной инфраструктуры и эффективных интермодальных связей для обеспечения беспрепятственного перемещения. Интермодальные терминалы, в которых пассажиры без труда пересаживаются с одного вида транспорта на другой, получают оперативный доступ к информации и чувствуют себя в безопасности и комфорте, повышают привлекательность общественного транспорта. Бесплатный или недорогой доступ по мобильной связи к данным о маршрутах и иной необходимой информации способствует беспрепятственному осуществлению пересадок пассажиров между различными видами транспорта, но требует решения, помимо иных проблем, вопросов доступности беспроводной связи и размера платы за роуминг.

Оптимальная интеграция общественного транспорта в проекте транспортного терминала должна сопровождаться интеграцией информационных систем и продажи билетов. Для полностью интегрированной транспортной сети требуется взаимодействие между различными заинтересованными сторонами, главным образом, государственными органами, руководством терминалов, операторами транспорта и объединениями пользователей. Ключевой в планировании и обеспечении взаимной связанности оказывается роль регуляторов, а также наличие соответствующих правовых и нормативных основ.

На этом заседании будут рассмотрены следующие вопросы:

- Каковы основные барьеры интермодальности и взаимной связанности на пассажирском транспорте?
- Как транспортная отрасль могла бы наиболее оптимально задействовать имеющиеся технологии для персонализации поездок на условиях приемлемых затрат?
- Как сделать персонализированные услуги доступными для всех демографических групп – от тех, кто родился в 2000-е годы, до пожилых людей и людей с ограниченными возможностями – для обеспечения всеобщей социальной включенности?
- Какие проблемы для защиты личных данных и безопасности создает активное использование клиентских данных и насколько транспортная отрасль готова к их решению?
Дополнительная информация:

Tourism Facilitation as part of Transport Policy, a joint ITF-OECD Study, 2015

Capitalising on the Grey-haired Globetrotters, ITF, 2015

Tourism in the Last Mile: Local and Regional Context, ITF Annual Consultation Day with International Organisations 2015

Staff Contact:

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Speaker

Luis Maroto
President and CEO
Amadeus, Spain

Luis Maroto has been President and CEO of Amadeus since January 2011. He joined Amadeus in 1999 as Director of Marketing and Finance. In 2003, he was promoted to Chief Financial Officer (CFO) and Vice President Finance. Prior to joining Amadeus, Maroto held several management positions at the Bertelsmann Group, in the areas of marketing and business planning, and finance. Maroto holds an Master’s Degree in Business Administration and has a postgraduate qualifications from Harvard Business School and Stanford, USA.
Speaker

Scott Sedlik
General Manager, Europe, Middle East and Africa
INRIX, Inc.

Scott Sedlik is the General Manager of INRIX in Europe. Based in Munich, he leads company strategy and sales efforts for Europe, the Middle East and Africa (EMEA). Since joining the company in 2005, Sedlik has held numerous executive roles at INRIX that includes leading market and product planning for the company’s connected car and smart cities initiatives worldwide as well as global marketing. Previously, he was Vice President of Products and Marketing at BSQUARE from 2001 to 2004 and held executive positions at other early stage technology companies including InfoMove and Corbis. Sedlik’s domain expertise includes automotive telematics, mobile apps, Software as a Service (SaaS), Big Data and e-commerce. He has a successful track record of building leadership positions with public and startup companies in emerging markets from early-stage to international presence.

Speaker

Jussi Pajunen
Mayor
City of Helsinki

Jussi Pajunen is in his second seven year term as Mayor of Helsinki. Prior to this he held numerous municipal positions including as a member of the City Council, a member of the City Board and Chairman of the City Board. With 40 000 employees, the City of Helsinki is the biggest employer in Finland with a 4.4 billion euro budget. Under his leadership, Helsinki has been developed as a global business hub and centre of knowledge, basing its attractiveness on being Fun and Functional. Under the theme “Open Helsinki”, the city is aiming to become a global leader in openness, citizen participation and smart city development. Pajunen was personally involved in Helsinki’s successful bid to become World Design Capital in 2012.

Speaker

Jane Barratt
Secretary General
International Federation on Ageing

Jane Barratt is Secretary General of the International Federation on Ageing (IFA) comprising government, industry, academia and non-governmental members in 62 countries and representing some 50 million older people. Barratt has direct responsibility for the IFAs global operational performance, quality and strategic implementation and business development including representation at the UN and relations with the Ageing and Life Course Department of the World Health Organization (WHO). She is a member of the Executive Committee for the WHO global network of age-friendly cities and communities which is responsible for setting the global strategic direction.
Speaker

Daniela Bas
Director, Division for Social Policy and Development
Department of Economic and Social Affairs, United Nations (UN)

Daniela Bas has been Director of the Division for Social Policy and Development at the United Nations Department of Economic and Social Affairs (DSPD/UNDESA) since 2011. As a specialist in international politics, human rights and social development, Bas served as a senior human rights consultant designated by the Italian Ministry of Foreign Affairs. She has also provided her expertise on anti-discrimination issues at the Council of Ministers. Bas has worked for close to 10 years for the UN as a Professional Officer in social development and human rights.

Moderator

Elisif Elvinsdotter
Moderator
TV and Radio Journalist for Sweden's public broadcaster

Elisif Elvinsdotter is a Swedish TV and radio journalist with broad experience from some of Sweden’s top news and current affairs programmes. She has been the anchor for Sweden's no. 1 investigative programme, Uppdrag Granskning, as well as the host of both commercial TV4 and public SVT’s morning show. Since 2009 she has worked as a professional moderator, specialising in transport and business issues. In 2011 she was given an honorary award for “Best moderator” in Sweden. Her clients include EY, VTI and a number of governmental departments and institutions.
This session will consist of 3 presentations from dynamic speakers to showcase examples of recent transport innovations.

**Staff Contact:**

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**Speaker**

**Hans Arby**  
CEO  
UbiGo

Hans Arby is Chief Executive Officer of UbiGo, a subscription service providing everyday transport for households in Sweden, allowing them mobility without the need for a car. The service combines public transport, car-sharing, rental car service, taxi and a bicycle system.

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**Speaker**

**Jim Athanasiou**  
General Manager - Business Improvement  
The St. Lawrence Seaway Management Corporation (SLSMC)

The SLSMC is responsible for operating and maintaining the water navigation infrastructure leading into the North American Great Lakes. Jim Athanasiou is responsible for identifying innovation and technologies that can be implemented to improve efficiencies across the business. Modernisation of the seaway locks, through the use of vacuum technology and remote operations, is under his leadership. Prior to joining the SLSMC, Athanasiou worked in the pulp and paper industry, and holds a Master’s Degree in Business Administration.
Sarah Hunter has been Head of Public Policy at Google since August 2013. Google is a team of inventors and engineers that applies audacious thinking and technology to big problems for positive social change. Hunter works closely with all of Google product teams, from self-driving cars to life sciences to Unmanned Aerial Vehicles (UAVs) and balloon-powered internet (Project Loon). Prior to joining Google, she ran the Public Policy team for Google in the UK for four years. Before joining Google, Hunter worked as an advisor to the then UK Prime Minister Tony Blair on Media, Arts and Sport policy from 2001 to 2005. She has also worked as a media policy expert for a number of UK broadcasting companies, including the BBC (British Broadcasting Corporation).

Philippe Crist is an Economist and Administrator at the International Transport Forum (ITF) at the Organisation for Economic Co-operation and Development (OECD). Crist is responsible for coordinating several international research initiatives amongst ITF members. Current projects focus on improving cycling safety, assessing GHG emission strategies in the transport sector, as well as investigating national transport asset and network management strategies. He serves on the advisory boards for several transport, climate change and urban policy research programmes.

Marc Juhel became the World Bank's Sector Manager of Transport in the Bank’s Transport, Water and Information and Communication Technologies Department. His specific areas of expertise are the development planning of port facilities, the economic, financial and institutional aspects of transport systems administration and management, and the integration of national logistics functions within the international transport system, focusing in particular on transport and trade facilitation issues. While providing operational support to transport projects undertaken with World Bank financing, his duties entail a close follow-up on the managerial and technical developments in the transport industry, as well as in the field of supply chain management and related logistic activities.
Авиация в мире меняющихся систем снабжения

Hall 2, Level +1
четверг, мая 28, 2015, 09:00 - 10:30

Воздушные грузоперевозки в международной торговле играют важную, но подчас недооцененную роль; благодаря использованию для грузов нижней части фюзеляжа пассажирского судна они тесно связаны с развитием международных пассажирских полетов. Притом что на долю авиации приходится всего около 0,1% перевозок в тонно-километрах, это имеет отношение главным образом к перевозке высокоценного и срочного груза. По стоимости, этот скромный объем соответствует 35% глобальной торговли. Со стратегической точки зрения, воздушные грузоперевозки являются опорой глобальной системы снабжения ряда секторов, среди которых фармацевтика, скоропортящиеся грузы, электроника, аэрокосмическая отрасль, электронная коммерция и прочие высокоценные товары.

Воздушные грузоперевозки сталкиваются с растущим давлением со стороны морского сектора, который добился значительных успехов в том, что касается повышения надежности. Благодаря существенно более низким затратам морской сектор постепенно отнимает у воздушных перевозок часть доли на рынке. Одновременно авиапочта, которая по времени была предшественником коммерческого пассажирского авиатранспорта, пережила ряд важных преобразований: в период с 2002 по 2012 г. количество международных писем сократилось почти на 40%, тогда как количество международных посылок выросло на треть. Эти преобразования привели к тому, что авиапочта переходит от использования пассажирских и грузовых перевозчиков к использованию авиаперевозчиков срочной доставки.

На этом заседании будут обсуждаться следующие вопросы:

- Каковы краткосрочные и долгосрочные перспективы для воздушных грузоперевозок? Как пассажирские перевозчики, операторы грузовых перевозок и авиаперевозчики срочной доставки будут приспосабливаться к меняющимся условиям?
- Как меняющееся лицо почты (больше посылок благодаря электронной коммерции, меньше писем 1-го класса) сказывается на отрасли авиационных грузоперевозок?
- Каковы потенциальные выгоды для воздушных грузоперевозок от дальнейшей либерализации авиации?
- Чем могут помочь правительства в развитии систем снабжения воздушных грузоперевозок, в частности в контексте ужесточения мер безопасности?

Related Information:
Liberalisation of Air Transport Summary: Policy Insights and Recommendations, ITF, 2015

Air Service Agreement Liberalisation and Airline Alliances, ITF, 2014

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Speaker

Dorothee Bär
Parliamentary State Secretary, Federal Ministry of Transport and Digital Infrastructure
Germany

Dorothee Bär was appointed Parliamentary State Secretary at the Federal Ministry of Transport and Digital Infrastructure in December 2013. Her responsibilities include being Federal Government Coordinator for Freight Transport and Logistics since January 2014. Prior to this, Bär was Deputy Secretary-General of the Christian Social Union of Bavaria (CSU) from 2009 to 2013. Since 2011, she was been Chair of CSUnet, having previously been Chair of the CSU Internet Council. Bär has been a member of the German parliament (Bundestag) since 2002.

Speaker

James R. Billing
Managing Director Market Analysis
Boeing Commercial Airplanes

James Billing is the leader of Boeing Commercial Airplanes’ Airline Market Analysis Group. His team is responsible for providing Boeing’s market outlook for the future of air transportation and the demand for commercial jet airplanes. The Market Analysis team consists of experts from a variety of fields including economics, airline strategy, network development, fleet planning, air cargo, aviation infrastructure, product development, and aftermarket services. Each year, Market Analysis publishes Boeing’s “Current Market Outlook”, a forecast of the future of air transportation developments, including an assessment of key industry trends, traffic growth, fleet development, and airplane delivery requirements. The group also prepares the biennial Boeing "World Air Cargo Forecast" which focuses on the future of the air cargo industry, provides a forecast of air cargo growth and the freighter fleet.
Glyn Hughes has overall responsibility to ensure the International Air Transport Association (IATA) delivers on the agenda agreed by the Cargo Committee to support the Air Cargo industry. Priority areas include safety, security, quality, special cargoes, operations, modernisation and industry sustainability. He became IATA's Global Head of Cargo in June 2014, having joined IATA in 1991. He previously headed the IATA Cargo Agency and Cargo Accounts Settlement System (CASS) programs growing the CASS network to cover more than 80 operations in over 75 countries processing more than 18 million airway bills with a combined settlement value in excess of USD 30 billion. Hughes has been involved in air cargo for over 30 years, having started his career with British Caledonian in the UK.

Since 2008 Vladimir Zubkov has been Vice President of Volga-Dnepr Group of Companies, responsible for relations with international organisations and governments. His role involves maintaining relations with International Civil Aviation Organization (ICAO), International Air Transport Association (IATA), Airports Council International (ACI), International Air Cargo Association (TIACA) and UN. He led a multi-disciplinary team in the introduction of paperless environment for cargo transportation (e-freight and e-AWB) in Russia, bringing this to a successful conclusion in May 2012. He has also worked with Asia-Pacific Economic Cooperation (APEC) on development of e-commerce in the transportation sector. In 2011, Zubkov was listed in the Top 1 000 Russian managers.

Al Bedran was appointed Europe Region Transportation District Manager in 2013, having been Corporate Transportation Manager since 2010. Prior to this, in the US, since 2006 he has been Alabama District manager, then Kansas District Manager following various assignments. Bedran began his UPS career in 1979 as a part-time package handler in the North Florida District, USA. Following numerous district assignments he was promoted to Jacksonville Hub Sort manager in 1990. He completed a special assignment in Atlanta in the Corporate Hub and Feeder function before being named Central Florida District Hub Division manager in 1993.
Axel Threlfall is a lead anchor for Reuters Television, based in London. He also presents special reports for Reuters from events such as the World Economic Forum in Davos. Prior to joining Reuters, he spent four years as one of business news channel CNBC's main presenters in London. Before that, he was a news reporter and editor with The Wall Street Journal in New York and Bloomberg in London. He has also advised businesses and non-government organisations on their dealings with the international media. Threlfall is frequently asked to moderate events for international organisations, including the United Nations and the Organisations for Economic Co-operation and Development (OECD).
Mitigating the transport-related climate change impacts of trade and tourism

Hall 1, Level +1
четверг, мая 28, 2015, 11:00 - 12:45

A series of perspectives from sector leaders in exchange with ministers.

Transport connectivity is a key factor in enabling worldwide trade and tourism, which are important drivers of innovation, economic growth and job creation in globalised economies. Increasing global trade and tourism flows, while minimising the impact of transport on the environment – notably transport-related carbon emissions – remains a major challenge for transport decision-makers. It is also an important element in the search for a global commitment to reducing climate change.

Globalisation of passenger and goods transport has enlarged market opportunities for new technologies and new forms of transport services for the benefit of all. Innovation in technology and the emergence of new business models for transport infrastructure and service provision are helping to reconcile transport’s important role as an enabler of economic growth with its impact on climate-related emissions and other environmental impacts.

The 21st Conference of Parties of the Framework Convention on Climate Change (COP21) to be held in November-December 2015 in Paris, aims to reach an international agreement to limit global warming to below 2°C and adapt societies to impacts already perceived. As a complement to the expected international agreement, the governments of Peru and France, the UN Secretary General’s Office and the UNFCCC Secretariat instituted the ”Lima-Paris Action Agenda” (LPAA) which was signed and established through a declaration in December 2014 at COP 20 in Lima. The LPAA is providing visibility and impetus to multi-stakeholder initiatives for climate change mitigation and adaptation in key areas such as transport, energy, cities, forests, short-lived climate pollutants and resilience.

The transport action agenda in particular aims to advance initiatives in different areas, inter alia urban transport, rail transport, urban “electro-mobility”, aviation, freight, and vehicles fuel efficiency. The main objective of the action agenda in the transport sector is to demonstrate how voluntary and ambitious commitments – beyond advocacy -- can provide a positive impact on climate change as well as co-benefits (economic efficiency, health). The process is designed to serve as a vector for innovation in technologies, services, processes and – in some cases – policies. An important expected co-benefit of this action agenda is to enable transfer of technology and knowledge to developing countries.

Trade and tourism, as well as the COP 21 action agenda, can each at its own scale and timeframe, engender and accelerate transport innovation and its dissemination.
The ITF Annual Summit in Leipzig will be held six months prior to the 21st Conference of Parties of the Framework Convention on Climate Change, and provides the opportunity for Ministers to exchange with captains of industry, leaders of academia and civil society on the initiatives underway to ensure a sustainable, low-carbon transport sector in the context of globalised transport flows.

Possible points for discussion at the Open Ministerial among Ministers and stakeholders could include the following:

- What are the major transport-related challenges identified by Ministers linked to growth in trade and tourism?
- How do Ministers and industry representatives view transport-related technological and business model innovations that could help promote more sustainable trade and tourism, including policies to mitigate transport-related climate impacts and their co-benefits for transport efficiency, safety and health?
- How can government and industry work together to define a regulatory framework that will balance incentives for innovations in transport designed to mitigate environmental impacts, with sufficient certainty for business to underpin investment in transport assets?
- What are expectations for the COP 21 action agenda?

**Related information:**

Transport Commitments made at the UN Secretary General’s Climate Summit and emerging initiatives offer opportunity for Transformative Change of the transport sector

**Staff Contact:**

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Georg Kapsch became CEO of Kapsch TrafficCom AG in 2002 and has been CEO of Kapsch Group since 2001. From 2012 he has been President of the Federation of Austrian Industries, having been President of the Vienna Regional Group of the Federation between 2008 and 2012. Between 2003 and 2008 he was Vice President of the Austrian Electrotechnical Association. Between 2002 and 2012 Kapsch was Chairman of both the Austrian Electronic Association between and the Vienna University of Applied Sciences "Technikum Wien".

In May 2012, Jean-Dominique Senard succeeded Michel Rollier as CEO of the Michelin Group, having been appointed Managing General Partner alongside Rollier in 2011. He joined Michelin in 2005 as Chief Financial Officer and a member of the Michelin Group Executive Council. As a member of Alcan’s Executive Committee, he was in charge of integrating Péchiney and served as Chairman of Péchiney SA. He was also head of Péchiney’s Primary Metal sector until 2004, having been Chief Financial Officer of Péchiney and a member of its Group Executive Council (1996-2001). He began his career in various financial and operational positions with Total and then Saint Gobain. Senard is a graduate of France’s HEC business school and also holds a Master’s Degree in Law.

Pat Cox has been President of the European Parliament Former Members’ Association (2010-2014), President of the European Movement International (2005-2011), a former President of the European Parliament (2002-2004), and Member of the European Parliament (1989-2004). Between 1998 and 2002 he was President of the European Liberal Democrat and Reform Party (ELDR) Group European Parliament. Prior to this Cox was a current affairs television broadcaster for RTE, Ireland’s national broadcaster, from 1982 to 1986 and Secretary General Progressive Democrat Party (Ireland) between 1986 and 1989.
Повышение устойчивости транспортной системы к внешним воздействиям и ее экологической устойчивости

Hall 1, Level +1
четверг, мая 28, 2015, 15:00 - 16:30

Уязвимость транспортных систем в случае экстремальных погодных, политических и экономических событий становится все более очевидной. Так, например, потенциальный рост издержек от сбоев в сети в результате вызванных изменениями климата ураганов требует мер с точки зрения как снижения выбросов парниковых газов, так и адаптации. На этапе планирования необходимо учитывать потребность в защите инфраструктуры от климатических изменений. Это может вести к увеличению расходов, что, в свою очередь, будет отвлекать ресурсы, изначально предназначенные для расширения инфраструктуры.

Многие системы снабжения не отличаются устойчивостью и быстро нарушаются в случае экстремальных природных, политических или экономических событий. Множество взаимосвязанных тенденций в хозяйственной деятельности привели к повышению хрупкости систем снабжения в период значительного расширения диапазона и серьезности угроз, в том числе со стороны терроризма и пиратства. Существует политический инструментарий, способный помочь компаниям и правительствам разработать стратегии в отношении рисков и устойчивости к внешним воздействиям. В центре этих моделей лежит важнейший компромисс между эффективностью и избыточностью. Высокие издержки систем снабжения в результате катастроф в последнее десятилетие указывают на то, что данный компромисс нуждается в переоценке в пользу снижения риска и повышения устойчивости к внешним воздействиям.

На этом заседании разработчики политики и лидеры отрасли обсудят стратегически важные вопросы и роль государства и частного сектора в отношении:

- стратегий, направленных на повышение устойчивости к внешним воздействиям и усилении надежности сетей;
- мер реагирования на крупные сбои;
- достижения сокращений в выбросах углерода на транспорте;
- взаимодействия и совместного планирования специальных мер для повышения устойчивости к внешним воздействиям.

Related information:

Logistics Strategy and Performance Measurement: Mexico’s National Observatory for
**Transport and Logistics**, ITF, 2015


**Staff Contact:**

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**Speaker**

**Andrés Gómez-Lobo**  
Minister of Transport and Telecommunications  
Chile

Andrés Gómez-Lobo is Chile’s Minister of Transport and Telecommunications. He was chief of staff of the Ministry of Transport between 2008 and 2010. As a consultant, Gómez-Lobo has advised public and private organizations on issues of infrastructure, natural resources, grants, public transport and telecommunications, including the World Bank, National Economic Prosecutor, Civil Aeronautics Board and Ministry of Public Works. He has served as Academic Director of the Masters in Public Policy and Academic Director of the Diploma in Territorial Policies, Urban and Environmental Faculty of Economics, University of Chile.

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**Speaker**

**Violeta Bulc**  
European Commissioner for Transport  
European Commission

Violeta Bulc has been European Commissioner for Mobility and Transport since 2014, prior to which she served as Deputy Prime Minister, Minister Responsible for Development, Strategic Projects and Cohesion in the Government of Slovenia. From 2013 to 2014, Bulc was Chief of the Program Committee of the SMC Party, Slovenia. She was also CEO of Vibacom Ltd, Sustainable Strategies and Innovation Ecosystems from 2000 to 2014. Between 1999 and 2000 she was Vice-President of Telemach, a telecommunications provider.
Chong Meng Tan is the Group CEO of PSA International, one of the world’s largest port operators. Before taking up this position in 2011, Chong Meng Tan was Executive Vice President, Global Commercial, Shell Downstream, of the Royal Dutch Shell Group where he had spent over 20 years in an international management career spanning sales, marketing, trading, refinery operations, customer service, and mergers and acquisitions. Prior to Shell, he served for five years at Singapore’s Ministry of National Development. As well as his duties at PSA, Chong Meng Tan is currently a non-executive director of Singapore’s National University Health System; and a director of IE Singapore, the state agency which promotes the internationalisation of Singapore’s enterprises.

Peter Davie joined Lyttelton Port of Christchurch (LPC) as Chief Executive in 2003. Since his commencement, he has had a strong focus on relationships with customers and staff, and improving operating systems. He has been heavily involved in upgrading infrastructure and expanding container facilities. This has been critical since the 2011 and 2012 Canterbury earthquakes which damaged 75% of the Port’s wharves. The Company has since faced unprecedented challenges as it supports Christchurch City’s post-quake rebuild and Canterbury’s growing economy. His long term vision for the rebuild and enhancement of the Port will be the largest development in the Port’s history and one of the most significant recovery projects ever undertaken in New Zealand.

In January 2013, Frank Brenner was appointed Director General of EUROCONTROL, the European Organisation for the Safety of Air Navigation: an intergovernmental Organisation with 41 Member States. The Organisation aims to build a Single European Sky that will deliver the air traffic management performance required for the twenty-first century and beyond. Since taking up his functions at EUROCONTROL, Brenner has initiated the development of a Vision and Strategy, including supporting controllers with new technology to increase safety. Prior to joining EUROCONTROL as Deputy Director General in November 2012, Brenner was General Manager Operations for FABEC, the largest of the new Functional Airspace Blocks covering Belgium, France, Germany, Luxembourg, the Netherlands and Switzerland.
Speaker

Joakim Reiter
Deputy Secretary-General
UNCTAD

Joakim Reiter (Sweden) took up the position of Deputy Secretary-General on 1 April 2015. Immediately prior to joining UNCTAD, Reiter was the Deputy Director General at the Ministry of Foreign Affairs of Sweden, heading the Department for International Trade Policy. From 2011 to 2014, he held the position of Ambassador and Permanent Representative of Sweden to the World Trade Organization (WTO). Reiter was Minister Counsellor and Head of the Trade Section at the Representation of Sweden to the European Union in Belgium from 2008 to 2011. From 2004 to 2008, he served at the European Union Directorate General for Trade in the European Commission, where he was involved in a number of multilateral, regional and bilateral negotiations with countries at different levels of development. In 2006, he served as Vice-Chair of the Organisation for Economic Co-operation and Development (OECD) Working Party of the Trade Committee.

Speaker

David Scowsill
President and CEO
World Travel and Tourism Council (WTTC)

Prior to joining World Travel & Tourism Council as President and CEO in November 2010, Scowsill worked for six years in private equity and venture capital, completing deals in technology and travel sectors. He was chairman of PrivateFly and Yuuguu.com; vice-chairman World Hotels AG; non-executive director of On the Beach holidays and Venere.com. Scowsill was CEO of Opodo.com, a pan-European online travel company, from 2002 to 2004, building the business from start-up. He joined the board of Hilton International in 1997 as Senior Vice President of Sales, Marketing and IT. Scowsill was Regional General Manager Asia/Pacific at British Airways from 1993 to 1997. He established the joint service agreement and global alliance with Qantas.

Moderator

Melinda Crane
Moderator
Chief Political Correspondent, Deutsche Welle-TV

Dr. Melinda Crane is Chief Political Correspondent at Deutsche Welle-TV and hosts the talk shows "Quadriga" and "People and Politics". She was Senior Producer of "Global Players" on CNBC. She has moderated a wide variety of podium discussions and conferences for public organisations and private sector clients. Among her areas of expertise are transatlantic politics; women, family education issues; climate and environment; business and economics; new media and the internet. Dr. Crane holds a Juris Doctorate from Harvard Law School and a PhD in political economy from the Flettscher School of Law and Diplomacy.
Содействие развитию глобальной торговли и транспорта

Hall 2, Level +1
четверг, мая 28, 2015, 17:00 - 18:30

Эффективность торговли и грузового транспорта является важным фактором конкурентоспособности национальной экономики. Качество логистического сектора (таможенные процедуры, услуги по отслеживанию и проводке грузов, общее знание инфраструктуры и логистики) связано положительным образом с ростом торговли. Вместе компоненты торговой логистики влияют на торговлю на несколько порядков больше, чем расстояние или транспортные расходы. Только за счет улучшений в администрировании границ и в инфраструктуре транспорта и связи можно добиться почти 5-процентного увеличения глобального ВВП, а это в шесть раз больше, чем рост в результате полной отмены тарифов во всем мире.

Барьеры торговле возникают на разных этапах цепочки поставок. Значительные нефизические барьеры в виде простоя в портах и на границах, малоэффективных таможенных процедур, излишних требований таможенной очистки и отсутствия стандартной документации – все это отрицательно сказывается на глобальной торговле.

Правительства играют важнейшую роль в совершенствовании торговой логистики и повышении конкурентоспособности. Трансграничная интегрированность может потребовать инвестиций в инфраструктуру, однако содействие торговле не всегда требует вложений в материальную инфраструктуру. Помочь снижению торговых затрат может стандартизация процедур по всей цепочке снабжения. Эффективный пограничный контроль играет важнейшую роль в устранении ненужных задержек и повышении предсказуемости прохождения процедур на границе. Для более эффективной обработки постоянно растущих объемов международной торговли важен доступ к основным портовым мощностям.

На этой секции будут обсуждаться ключевые вопросы, связанные с содействием торговле и транспорту на границах, при перемещении с одного вида транспорта на другой и на других стыках. Будут подняты следующие вопросы:

- Какую роль играют двухсторонние/международные транспортные соглашения, и как это влияет на торговлю?
- Каким образом технология и обмен данными могут поддержать содействие торговле и ускорить устойчивый экономический рост?
- Являются ли отличия в технических стандартах наибольшим препятствием взаимной связанности или же наибольшие барьеры связаны с институциональной организацией, сотрудничеством и отношением к клиентам?
Transport and Trade: Connecting Continents  Summary of KOTI-ITF Seminar, Seoul, 24 March 2015

ITF Transport Outlook 2015

Issues for Trade in the Last Mile  (ITF Annual Consultation Day with International Organisations 2015)

Staff Contact:

Jari Kauppila
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Speaker

Mahmoud Ben Romdhane
Minister of Transport
Tunisia

Mahmoud Ben Romdhane has been the Tunisia’s Minister of Transport since February 2015. Previously, Ben Romdhane taught economics for 22 years. He has widely published on education, emigration, political science, democracy, and the public sector.
Speaker

Louis Lévesque
Deputy Minister of Transport, Infrastructure and Communities
Canada

Louis Lévesque was appointed Deputy Minister of Transport, Infrastructure and Communities in 2012. Previously, Lévesque was Deputy Minister of International Trade from 2008 to 2012, and was named as Canada’s G-20 Sherpa by the Prime Minister in 2010. He was Deputy Minister of Intergovernmental Affairs in the Privy Council Office from 2006 to 2008. From 2004 to 2006, he served as Associate Deputy Minister with Finance Canada, having served as Assistant Deputy Minister in the Federal-Provincial Relations and Social Policy Branch from 2002 to 2004.

Speaker

Klaus Tilmes
Director
World Bank

Klaus Tilmes was appointed the Global Practice Director for the Trade and Competitiveness Practice of the World Bank Group, in 2014. Tilmes is responsible for such global themes as trade, business, climate, competitive industries and investment, climate for industry, innovation, technology and entrepreneurship. Prior to his current position, he was the Director of the Financial and Private Sector Development (FPD) Network from 2010 to 2014. He also served as Acting Vice President for the FPD Network from 2013 to 2014. In those roles, he championed the improvement of knowledge flows and connectivity, putting them at the core of FPD’s service to clients. Tilmes joined the World Bank in 1991 as an Economist in the Africa region.

Speaker

Gaozhang Zhu
Director, Compliance and Facilitation Directorate
World Customs Organization

Before joining the World Customs Organization (WCO) in 2011 as the Director of Compliance and Facilitation, Gaozhang Zhu occupied the post of Director General of the Department of International Cooperation at China Customs. From 1996 to 2000, he was the Customs Counsellor at the Permanent Mission of China to the European Union with responsibility for all Customs issues related to the WCO and the European Communities including the Commission. Zhu holds a Master’s Degree in Public Administration from Qinghua University, China.
Speaker

Theo Zwygers
Director Supply Chain
LyondellBasell Industries

Since 2010 Theo Zwygers has been Supply Chain Director at Lyondellbasell, a world leader in plastics, chemicals and refining with 55 manufacturing sites worldwide. During his career, Zwygers has worked in business development and commercial roles, has built plants in Asia, and has been responsible for supply chains in Asia, the Middle East, and the Americas.

Moderator

Pat Cox
Moderator
Journalist and former President of the European Parliament

Pat Cox has been President of the European Parliament Former Members’ Association (2010-2014), President of the European Movement International (2005-2011), a former President of the European Parliament (2002-2004), and Member of the European Parliament (1989-2004). Between 1998 and 2002 he was President of the European Liberal Democrat and Reform Party (ELDR) Group European Parliament. Prior to this Cox was a current affairs television broadcaster for RTE, Ireland’s national broadcaster, from 1982 to 1986 and Secretary General Progressive Democrat Party (Ireland) between 1986 and 1989.
Авиакомпании, аэропорты и авиадиспетчерские службы: обслуживание растущего спроса на международные перевозки

Hall 3, Level +1
четверг, мая 28, 2015, 17:00 - 18:30

Растущий спрос на авиаперевозки заставляет говорить о потребности путешественников и перевозчиков в глобальной связи и показывает, как авиация решает эту задачу. Однако этот растущий спрос также привел к заторам во многих местах наибольшего спроса в результате нехватки пропускной способности в системе воздушного транспорта.

Обслуживание потребностей пассажиров при поддержании наивысшего уровня безопасности и охране окружающей среды – задача, требующая взаимодействия и скоординированных действий множества участников, включая авиакомпании, аэропорты, авиадиспетчерские службы и органы авиационного надзора. Рост в авиаперевозках требует модернизации инфраструктуры аэропортов и авиадиспетчерских служб.

Прогноз уровня спроса – важнейшее требование при планировании аэропортов и авиадиспетчерского управления, но при этом динамика авиационных рынков порождает неопределенность и осторожность в том, что касается вложений в расширение стационарных мощностей. Системы спутниковой навигации и все более совершенные цифровые виды связи способны повысить пропускную способность аэропортов и содействовать более эффективным и экологически безопасным рабочим процедурам без ущерба безопасности. Для того чтобы транспортная система смогла отвечать потребностям завтрашнего дня, она должна начинать готовиться к ним уже сегодня.

На этой секции будут рассматриваться следующие вопросы:

- Каковы вызовы и возможности полностью интегрированного воздушного пространства?
- Каковы последствия конкуренции между авиакомпаниями за планирование пропускной способности аэропортов?
- Как аэропорт и авиадиспетчерские службы могут снизить неопределенность, порождаемую меняющимися бизнес-моделями в авиации?
- Как задействовать технологический прогресс и «зеленые» инновации на обслуживании растущего спроса при одновременной охране окружающей среды?
Каким образом все регионы мира могли бы помочь в проведении модернизации глобальной воздушной навигации и основ гармонизации (например, блочная модернизация авиасистемы ИКАО)?

Дополнительная информация:

Liberalisation of Air Transport Summary: Policy Insights and Recommendations, ITF, 2015

What Do We Mean by a Level Playing Field in International Aviation? ITF, 2015

Assessing the Prospects for an EU-ASEAN Air Transport Agreement, ITF, 2015

Air Service Agreement Liberalisation and Airline Alliances, ITF, 2014

Expanding Airport Capacity: Competition and Connectivity. The case of Gatwick and Heathrow, ITF, 2014

Impacts of Expanding Airport Capacity on Competition and Connectivity: The case of Gatwick and Heathrow, ITF, 2014

Expanding Airport Capacity in Large Urban Areas, ITF, 2014

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Warren Truss has been Australia’s Deputy Prime Minister and Minister for Infrastructure and Regional Development since 2013. From 2006 to 2007, Truss served as Minister for Trade, having been Minister for Transport and Regional Services from 2005 to 2006. He has repeatedly been the elected representative for Wide Bay, Queensland since 1990.

James Billing is the leader of Boeing Commercial Airplanes’ Airline Market Analysis Group. His team is responsible for providing Boeing’s market outlook for the future of air transportation and the demand for commercial jet airplanes. The Market Analysis team consists of experts from a variety of fields including economics, airline strategy, network development, fleet planning, air cargo, aviation infrastructure, product development, and aftermarket services. Each year, Market Analysis publishes Boeing’s “Current Market Outlook”, a forecast of the future of air transportation developments, including an assessment of key industry trends, traffic growth, fleet development, and airplane delivery requirements. The group also prepares the biennial Boeing “World Air Cargo Forecast” which focuses on the future of the air cargo industry, provides a forecast of air cargo growth and the freighter fleet.

Adrian Littlewood was appointed Auckland Airport’s chief executive in 2012. He leads the senior management team and is responsible for setting the strategic direction and working with the Board to drive travel, trade and tourism growth. During his time as the company’s general manager retail and commercial, Littlewood led strong growth and development of non-aeronautical revenue lines. He has undertaken a number of strategy, marketing, management and corporate law roles during his career in New Zealand and the UK. He is the Chair of the New Zealand Airports Association, a director of North Queensland Airports Limited and the co-chair of the Australia New Zealand Leadership Forum.
Olivier Jankovec became Director General of the European Region of the Airports Council International (ACI EUROPE) in 2006. The organisation represents more than 460 airports in 45 European countries. Member airports handle 90% of commercial traffic in Europe and welcome nearly one and half billion passengers each year. Olivier has 21 years of governmental and lobbying experience, having worked for Alitalia (2002-2006), Air France (2000-2002) and the Air Transport Directorate of the European Commission (1994-2000). Immediately prior to joining ACI EUROPE Olivier was the Director of Institutional Relations for Alitalia where he was in charge of governmental affairs at national, European and International levels. During this time he was also Chair of the Association of European Airlines Policy Committee. In 2006 and 2007, he participated in the EU’s High Level Group on the future of aviation regulation in Europe and he is also a member of the Advisory Board of the World Tourism Forum.

Brian Pearce has been the International Air Transport Association (IATA) Chief Economist for the past 11 years. His role is to direct research into policy and economic issues affecting the industry worldwide. He is also Visiting Professor at Cranfield University, UK, President of IATA's pension foundation and is on their senior leadership team. Pearce also sits on the UK Airports Commission expert panel and Air New Zealand’s sustainability panel. Previously he was Director of the Centre for Sustainable Investment at Forum for the Future, Head of Global Economic Research at SBC Warburg, and was Chief Economist at Ernst & Young’s ITEM Club.

Toru Hasegawa was appointed at a Deputy Director, Economic Development, Air Transport Bureau of the International Civil Aviation Organization (ICAO) in January 2015. He has been working in ICAO since 2000, where he served as Chief, Revenue and Product Management Section, an Assistant to Director, Air Transport Bureau, as well as an Economist in charge of economic policy and infrastructure management. Prior to joining ICAO, he worked at Northwest Airlines and the Nomura Research Institute in Japan. He holds a Doctoral Degree in economics from Tokyo University with specialisation in industrial organisation and applied economics of pricing theories. He has published eight books (in Japanese) on airline pricing and economics.
Elisif Elvinsdotter is a Swedish TV and radio journalist with broad experience from some of Sweden’s top news and current affairs programmes. She has been the anchor for Sweden’s no. 1 investigative programme, Uppdrag Granskning, as well as the host of both commercial TV4 and public SVT’s morning show. Since 2009 she has worked as a professional moderator, specialising in transport and business issues. In 2011 she was given an honorary award for “Best moderator” in Sweden. Her clients include EY, VTI and a number of governmental departments and institutions.
Роль женщин в обеспечении мобильности связанного мира

MPA 4, Level 0
пятница, мая 29, 2015, 07:30 - 09:00

Транспорт и мобильность лежат в основе усилий по содействию торговле, устойчивому развитию и экономическому росту. Развитие всего имеющегося человеческого капитала и привлечение талантов требует повышать конкурентоспособность транспортной отрасли и эффективность систем снабжения. Несмотря на это участие женщин в деятельности транспортного сектора остается очень низким; на городском общественном транспорте в ЕС на долю женщин приходится всего 17,5% рабочей силы, они занимают менее 10% технических и эксплуатационных рабочих мест.

Рост численности женщин означает привлечение на транспорт новых талантов и более широкий взгляд, способствующий инновациям и движению вперед. Умения и представления женщин играют важную роль в преодолении различных гендерных требований к получению доступа к транспорту и мобильности, учете транспортными системами потребностей и предпочтений женщин, включая защищенность и безопасность.

Этот рабочий завтрак будет посвящен обсуждению важности учета мнений женщин при выработке мер и инициатив транспортной политики. Это позволит выявить инновационные проекты, обеспечивающие инклюзивный и устойчивый рост на транспорте, при расширении гендерного равенства в секторе.

Почему «Мобильность для связанного мира» означает потребность в повышении численности женщин в секторе? Какие примеры такого рода успешных инициатив известны? Что особенного гендерные вопросы могут предложить для транспорта? Что станет катализатором изменений, позволяющих сделать транспорт более инклюзивным и сбалансированным с гендерной точки зрения? Чем могут способствовать этой цели такие международные организации, как МТФ?

В рабочем завтраке примут участие замечательные женщины-лидеры, вдохновляющие на перемены и инновации на транспорте и представляющие государственный сектор, бизнес, включая предпринимателей, гражданское общество и науку.

Для организации оживленных неформальных дискуссий в более комфортной обстановке в ходе завтрака будет организована рассадка 60 участников этой сессии за 6 столами. Из-за ограниченности мест участие в сессии пройдет в порядке живой очереди. Мы рекомендуем Вам зарезервировать Ваше участие в процессе онлайн-регистрации.
http://www.oecd.org/gender/
www.dot.gov/APECWomen
Planning and Designing Transport Systems to Ensure Safe Travel for Women, ITF Discussion Paper 2014
Gender and Transport, ITF Discussion Paper 2011
International Conference on Women’s Issues in Transportation (WIiT), 2014

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Speaker

Simon Bridges
Minister of Transport
New Zealand

Simon Bridges is New Zealand’s Minister of Transport and Minister of Energy and Resources. He is Associate Minister for Climate Change Issues and Associate Minister of Justice. Bridges represents the electorate of Tauranga and is Deputy Leader of the House in the current government. Prior to standing for Parliament and election in 2008, Bridges worked as a Senior Crown Prosecutor. Since election, he has been a member of the Law and Order Select Committee, the Auckland Governance Select Committee, and the Maori Affairs Select Committee.

Speaker

Susan Kurland
Assistant Secretary for Aviation and International Affairs
U.S. Department of Transportation

As part of the Secretary of Transportation’s senior team, Susan Kurland directs economic and competition policy affecting the air transport industry and oversees the Department’s international activities. Her responsibilities include directing the Department’s participation in international aviation negotiations throughout the world. She also serves as the Department decision maker in proceedings involving the allocation of international aviation route authority, licensing of air carriers, providing air services to rural communities, and grants of antitrust immunity for international aviation alliance activities. In addition, Kurland leads the Department’s efforts on international co-operation, export promotion and trade advocacy in transportation.
Robin Chase is a transportation entrepreneur. She is founder and former CEO of Zipcar, the largest carsharing company in the world; and founder and Chairman of Veniam, a vehicle communications company building the networking fabric for the Internet of Moving Things. She is on the Boards of the Massachusetts Department of Transportation, the World Resources Institute. She also served on the National Advisory Council for Innovation & Entrepreneurship for the US Department of Commerce, the Intelligent Transportations Systems Program Advisory Committee for the US Department of Transportation, and the OECD’s International Transport Forum Advisory Board.

Jessica Jung is Director Corporate Social Responsibility (CSR) at Bombardier Transportation. She is responsible for driving and communicating initiatives that Bombardier has put in place to position the company as a responsible corporate citizen and employer of choice. She is leading the paradigm shift in responsible citizenship, moving from philanthropy to creating shared value. In view of the demographic changes, gender diversity plays a key role on the CSR agenda. Before accepting the CSR role, Jung worked in Human Resources where she designed and implemented the Global Graduate Program, a development program for future leadership talent. Prior to joining Bombardier, she worked for Sony Europe where she assumed various roles as a professional in the Human Resources Development area.

Fabienne Herlaut is a senior advisor for Ernst and Young in Paris, supporting innovation for its advisory practice. She has been selected by BPI, the French State Bank, to conduct the “Diagnostic 360” programme which aims to accelerate growth for French small and medium size companies. In 2011, Herlaut created Ecomobilité Ventures, a 30 million euro, multi-corporate venture fund, associating SNCF (the French state rail operator), Orange, Total, Air Liquide and Michelin. The fund invests in early stage, sustainable mobility projects. The fund made 6 investments in Europe and the US between 2007 and 2011. Previously, Herlaut was a member of the executive committee and Head of Corporate Strategy and Sustainable Development at SNCF.
Mary Crass is Head of Policy and Summit Preparation for the International Transport Forum. She is responsible for the development of the programme and overall preparation of the annual International Transport Forum Summit. She has also been in charge of the organisation’s work on sustainable urban travel, accessible transport and social inclusion, and crime and terrorism in transport. Prior to joining the OECD, Crass worked as a private consultant focusing on transport and environment issues for, among others, the UN Environment Programme, the European Commission and OECD, as well as private enterprise. She was previously with a US-based environmental consulting firm specialising in environmental technical assistance work in developing countries and economies in transition.
Что означает для транспорта рост экономии за счет совместного использования

Hall 3, Level +1

пятница, мая 29, 2015, 09:00 - 10:30

Подъем в экономии за счет совместного использования нарушает традиционные бизнес-модели, в том числе и на транспорте. Автомобиль обычно простаивает около 23 часов в сутки. Это говорит об огромных вложениях в неиспользуемые мощности – как владельцем автомобиля, так и государственными органами, создающими и эксплуатирующими общественную инфраструктуру.

Избыток мощностей не ограничивается автомобилями – существует масса других частных благ, которые не используются большую часть времени: второй дом, офисное пространство, полоса диапазона WiFi, т.д. Этот неиспользуемый потенциал стал основой нарастающей «экономики совместного использования», в которой при помощи сетевых технологий граждане или компании могут монетизировать простаивающие мощности, связанные со многими материальными благами, например, автомобилями.

Совместное использование автомашин и совместная поездка в последние годы значительно расширились, в том числе за счет огромного наплыва новых и подчас вполне обеспеченных участников. С учетом более 2 млн. пользователей во всем мире, совместное использование автомашины и совместная поездка остаются пока явлением второстепенным, но появление на рынке крупных автопроизводителей и стремительный рост новых сервис-провайдеров сигнализируют о растущей важности таких услуг в городских районах.

Притом что совместное использование улучшает распределение ресурсов и удовлетворяет потребительский спрос, оно также поднимает вопросы о стандарте сервиса, распределении рисков и в целом об основах регулирования. Многие институты и действующие игроки в секторе городского транспорта нуждаются в преобразованиях, чтобы быть в состоянии ответить на этот новый вызов и возможность для городской мобильности.

В этом контексте на заседании будут рассматриваться следующие вопросы:

- В чем отличия между неформальным и коммерческим совместным использованием, и каким потенциалом располагают они для того, чтобы изменить то, как оказываются транспортные услуги?
- Во всем мире появляются транспортные сетевые компании и некоторые из них
уже стали глобальными игроками, но у кого из них есть коммерческий и регулятивный потенциал для того, чтобы закрепиться надолго?

- Многие вновь появляющиеся услуги не только нарушают сложившиеся бизнес-модели, они также начинают нарушать регулятивные установки. Как должны реагировать власти, сохраняя при этом выгоды от инноваций, и на каком этапе им надлежит вмешаться для регулирования инновационных рынков?
- Распространится ли экономия совместного использования на такие рынки межкорпоративных транспортных услуг, как грузоперевозки и логистика?

Дополнительная информация:

Urban Mobility: System Upgrade, ITF Corporate Partnership Board Project

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Speaker

Frédéric Mazzella
CEO
BlaBlaCar

Frédéric Mazzella is the Founder and CEO of BlaBlaCar, the leading European ridesharing community that connects drivers with empty seats and people traveling the same way, so they can share their cost. Frédéric originally imagined a new transport network, built on people, when he could not get home one Christmas, several years ago. He had no car. The trains were full. The roads, too, were full of people driving alone in their car. It occurred to him that he should try to find a driver going his way and offer to share fuel costs... BlaBlaCar was born. Today, with more than 20 million members worldwide and several millions people transported per month, BlaBlaCar is making road travel social, money-saving and more sustainable. Mazzella leads BlaBlaCar's vision, focusing on the excellence of the product, brand communication and interactions with the ridesharing community.
David Plouffe joined Uber as Senior Vice President of Policy and Strategy in September 2014. Prior to this he served as Senior Advisor to President Obama from 2011 to 2013 and is widely referred to as the “architect” of President Obama’s two presidential campaign victories. Plouffe has managed campaigns at all levels of politics and has served as a consultant to leading companies. Plouffe currently serves on the Board of the Barack Obama Foundation. He has won plaudits for the use of technology and pioneering new applications.

Mika Rytkönen has been Director of Industry and Government Relations, at HERE, Nokia since January 2015, working on relationship management for various associations and government entities in the EU. Prior to this, he was a Member of the Supervisory Board of ERTICO and Director of Business Development and Industry and Government Relations at HERE from 2010 to 2015.

Robin Chase is a transportation entrepreneur. She is founder and former CEO of Zipcar, the largest carsharing company in the world; and founder and Chairman of Veniam, a vehicle communications company building the networking fabric for the Internet of Moving Things. She is on the Boards of the Massachusetts Department of Transportation, the World Resources Institute. She also served on the National Advisory Council for Innovation & Entrepreneurship for the US Department of Commerce, the Intelligent Transportations Systems Program Advisory Committee for the US Department of Transportation, and the OECD’s International Transport Forum Advisory Board.
Umberto de Pretto took up office as Secretary General of the International Road Transport Union (IRU) in June 2013. He joined the IRU in 1995 as Head of Economic Affairs. He then became Policy Coordinator and Head of Strategy, and was appointed Deputy Secretary General in 2002. His vision looking forward to 2020 is that the IRU will lead the road transport industry in embracing innovation and making sure that the industry is ready for the challenges and opportunities ahead. De Pretto was previously Deputy Director of the International Chamber of Commerce (ICC), responsible for International Commercial Practices and Techniques in Paris, France. Prior to this he worked as a Legislative Assistant for Ministers and Members of the Canadian Parliament having graduated from Ottawa’s Carleton University in Political Science, Economics and International Relations.

Matt Frei leads ITN’s Channel 4 coverage of the Americas and is also part of the presenting team across Channel 4’s news and current affairs portfolio, including the award-winning Dispatches programme. Previously, Frei anchored the BBC World News America bulletin and was also Washington Correspondent. He presented a weekly radio show called Americana, and in 20 years at the corporation reported from Bonn, Rome, Bosnia, Kosovo, North Africa, Hong Kong and Singapore.
Круизный бизнес: максимальное использование потенциала для местного развития

MPA 3, Level 0
пятница, мая 29, 2015, 09:00 - 10:30

Согласно прогнозам развития индустрии круизных линий, происходящий в настоящее время рост продолжится, и операторы круизных линий будут выходить на новые рынки и новые направления. Эта отрасль отличается высокой концентрацией, с серьезными барьерами для вхождения новых участников, и зависит от эффекта масштаба. В этом смысле, преимущества от круизного бизнеса для мест, в которые прибывают круизные суда, ограничены. Пассажиры круизных судов в портовых городах тратят в среднем 100 долл. США в день, но основная часть этих расходов никак не сказывается на местной экономике, поскольку, например, экскурсии для пассажиров круизных судов организуются самой круизной линией, а не местными предприятиями. Для портов заходы круизных судов влекут за собой пиковую нагрузку со стороны путешественников, которая может иметь серьезные последствия для работы городского транспорта. Кроме того, круизные терминалы могут создавать существенное экологическое воздействие на окружающие территории, особенно центральные городские районы. Несмотря на эти непростые проблемы, многие города стремятся развивать деятельность круизных портов, надеясь тем самым стимулировать местную индустрию туризма.

В свете быстрых темпов развития круизных рынков на данной сессии планируется обсудить следующие вопросы:

- При каких условиях порты и города смогут воспользоваться преимуществами круизного бизнеса?
- Каковыми основными мерами политики могут воспользоваться города и их порты, чтобы задействовать круизный бизнес на благо экономического развития городских территорий?
- Как снизить отрицательное воздействие круизного бизнеса в портовых городах, включая воздействие на транспортные заторы и окружающую среду?

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Lon Kishiyama is responsible for the Maritime Administration's participation in international activities concerned with marine transportation. His office routinely works with foreign economic and political entities in facilitating decisions that may affect U.S. marine transportation interests, including multilateral and bilateral activities. In conjunction with the United States Trade Representative and other government agencies, Kishiyama’s office also frequently partners with the U.S. teams negotiating Free Trade Agreements with other countries. He previously served as the Acting Director and Deputy Director of the Office of Policy and Plans at the Maritime Administration.

Roberto Perocchio has been Managing Director of Venezia Terminal Passeggeri (Venice Passenger Terminal), Italy, since 2005. He also manages three companies specialised in the management of marinas and tourist villages, such as Marina del Cavallino, and is currently President of ASSOMARINAS. Prior to this, he was President of Venice Yacht Pier between 2008 and 2012. Between 2010 and 2011, Perocchio was Director of EU Relations/Adriatic Sea of MEDCRUISE.

Carla Salvado is Cruise and Marketing Manager at the Barcelona Port Authority, Spain. Previously, she was Secretary General of MedCruise (the Association for Mediterranean Cruise Ports) for three years, and is currently President of the Association. Prior to this, Salvado worked for six years as Marketing Director for Odisea 2000, a management company for the Port of Barcelona's retail centre. Salvado studied Economics and Business Management at the Pompeu Fabra University.
Michael Vanderbeek is Chair of the Cruise Committee of the American Association of Port Authorities (AAPA) and Deputy Port Director for the Massachusetts Port Authority (Massport). Prior to joining Massport, Vanderbeek served as Director of Business Development for the world’s second busiest cruise port – South Florida’s Port Everglades. He also previously served as Manager of Strategic Planning for the second busiest container port in North America – the Port of Long Beach. Vanderbeek is an active member of the OECD Port Cities Working Group as well as the AAPA Maritime Economic Development Committee and has presented at numerous maritime and urban planning conferences including Seatrade Global (Cruise Shipping Miami).

Anthony May is Emeritus Professor of Transport Engineering at the University of Leeds. He has been Director of the Institute for Transport Studies and Pro-Vice Chancellor. May was awarded the Order of the British Empire (OBE) for services to transport engineering in 2004 and was elected as a fellow of the Royal Academy of Engineering in 1995. From 1985 to 2001, he combined research and teaching at Leeds with consulting as Director of Transport Policy for MVA Ltd. From 1967 to 1977 he was responsible, with the Greater London Council, for policy on highways, traffic management and land use planning.
Транспорт и региональное развитие: выход торговли и туризма за рамки городских центров

Hall 1, Level +1
пятница, маю 29, 2015, 11:00 - 12:45

Транспортное планирование будет способствовать тому, чтобы торговля и туристическая активность стимулировали региональное развитие. Для этого требуются стратегии интегрирования транспорта, направленные на создание рабочих мест и инклюзивный рост, при сдерживании таких негативных последствий, как вытеснение и сегрегация местного населения или ущерб окружающей среде.

Координация планирования, регулирование и управление с участием различных ведомств и на разных уровнях государственного управления может оказаться особенно непростой задачей. Отсутствие институциональной согласованности нередко мешает регионам максимально задействовать возможности для финансирования развития и эксплуатации инфраструктуры, возникающие благодаря торговле и туризму.

На этом заседании будут поняты следующие вопросы:

- Как транспорт может заставить торговлю и туристическую активность создавать возможности для регионального развития?
- Каковы приоритеты и возможности для разных заинтересованных сторон, включая авиакомпании, компании-лоукостеры, аэропорты, круизные суда, портовые города и центры грузоперевозок?
- Есть ли примеры транспортных проектов, порожденных туристическими или торговыми инициативами, которые успешно содействовали созданию рабочих мест и устойчивому региональному развитию не только на месте проекта, но и по всему региону? (Например, «умные»/устойчивые портовые города).
- Какие институциональные меры помогли регионам перераспределить финансирования от торговли и туризма в целях стратегии долговременного развития?

Дополнительная информация:

Tourism Facilitation as part of Transport Policy, a joint ITF-OECD Study, 2015

Tourism in the Last Mile: Local and Regional Context, ITF Annual Consultation Day with International Organisations 2015
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Speaker

Andrés Gómez-Lobo
Minister of Transport and Telecommunications
Chile

Andrés Gómez-Lobo is Chile’s Minister of Transport and Telecommunications. He was chief of staff of the Ministry of Transport between 2008 and 2010. As a consultant, Gómez-Lobo has advised public and private organizations on issues of infrastructure, natural resources, grants, public transport and telecommunications, including the World Bank, National Economic Prosecutor, Civil Aeronautics Board and Ministry of Public Works. He has served as Academic Director of the Masters in Public Policy and Academic Director of the Diploma in Territorial Policies, Urban and Environmental Faculty of Economics, University of Chile.

Speaker

John-Ragnar Aarset
State Secretary
Norwegian Ministry of Transport and Communications

John-Ragnar Aarset has been State Secretary at the Norwegian Ministry of Transport and Communications since 2013. The political post as state secretary in Norway’s government ministries was gradually introduced from 1947. The state secretaries and the political advisers are the political collaborators of the prime minister and the ministers. Prior to this Aarset was first then second Deputy Representative to Parliament for Buskerud between 2001 and 2009. Since 2000 he has been Chairman and member of The Decision Committee, The Norwegian Young Conservatives.
As a Member of the European Parliament, Michael Cramer works mainly on European Union (EU) transport policy. After ten years as transport policy spokesperson for the Green group, he was elected chairman of the Committee on Transport and Tourism (TRAN) in July 2014. He initiated the "Iron Curtain Trail" project. This project transfers the concept of a "bike ride through history" from the "Berlin Wall Trail" to the European level. The "Iron Curtain Trail" stretches for approximately 10 000 km from the Barents Sea on the Norwegian-Russian border all the way down to the Black Sea, crossing 20 countries, 15 of which are today member states of the European Union. The project is co-funded by the EU as a model for sustainable cultural tourism. Cramer is also a Member of the European Parliament’s delegation to the Former Yugoslav Republic of Macedonia and chairs the parliamentary platform "Rail Forum Europe".

Alain Flausch was elected Secretary General of the International Association of Public Transport (UITP) in 2011. He has been the Association’s President from 2009 to 2011 and was President and member of different UITP Committees and Commission from 2004 to 2009. From 2000 to 2011, as CEO of the STIB, the Brussels public transport operator, Flausch led the STIB through an in-depth cultural change. Before 2000, Flausch was active as top manager in the television and chemical industries.

Mamoru Tsutaka was appointed Director, General Manager of Oita Regional Office of the Kyushu Railway Company in 2012. Prior to this, he was General Manager of Track and Facilities Department from 2009 to 2012. His previous roles include General Manager of Miyazaki General Railway Operations Department and General Manager of Shinkansen Railway Operation Department. Tsutaka holds a Master’s Degree from Kyushu University’s Faculty of Engineering.
Matt Frei leads ITN's Channel 4 coverage of the Americas and is also part of the presenting team across Channel 4's news and current affairs portfolio, including the award-winning Dispatches programme. Previously, Frei anchored the BBC World News America bulletin and was also Washington Correspondent. He presented a weekly radio show called Americana, and in 20 years at the corporation reported from Bonn, Rome, Bosnia, Kosovo, North Africa, Hong Kong and Singapore.
Нужны ли для мегасудов мегапорты?

MPA 3, Level 0

пятница, мая 29, 2015, 12:45 - 14:15

Обед для участников будет сервирован в зале заседания.

В последние несколько десятилетий определяющей особенностью сектора морского транспорта, вызванной стремлением судоходных компаний добиться экономии за счет масштаба, стало увеличение размеров судов. За последние десять лет средняя вместимость контейнерных судов удвоилась; крупнейшие суда могут перевозить свыше 19 000 ДФЭ (двадцатифутовых эквивалентов), а в ближайшем будущем ожидается появление судов вместимостью до 22 000 ДФЭ. Хотя увеличение размеров судов способствовало снижению затрат на морском транспорте и тем самым содействовало развитию торговли, крупные суда требуют перестройки портовых терминалов и сказываются на работе систем морских портов и транспортных сетей на припортовых территориях. Для поддержания конкурентоспособности многие контейнерные линии уже разместили заказы на строительство мегасудов, и в ближайшее время воздействие от мегасудов будет стремительно разрастаться.

Учитывая появление мегасудов, участники данной сессии займутся рассмотрением следующих вопросов:

- В чем преимущества мегасудов? Перевешивают ли они затраты на приспособление портов и социальные издержки?
- Какими чертами должны обладать порты, способные принимать мегасуда будущего?
- Какие решения должна предлагать политика в ответ на проблемы, вызываемые воздействием со стороны мегасудов?

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Martin Matthews became Chief Executive for the New Zealand Ministry of Transport in 2008. He brings extensive experience in government, public policy and monitoring, having spent 10 years as Chief Executive at the Ministry for Culture and Heritage immediately before joining the Ministry of Transport. At the Ministry for Culture and Heritage, Matthews was responsible for overseeing the funding and accountability for 18 Crown entities, Crown companies and Non-Governmental Organisations. He was also responsible for leading a series of nationally significant initiatives, including the Tomb of the Unknown Warrior, the New Zealand Memorial in London, the development of Te Ara (the online encyclopedia of New Zealand) and the transition to digital free-to-air broadcasting.

Ronald Widdows has served as Chairman of the World Shipping Council since 2008. His 40-plus year career has been primarily in the container shipping sector with responsibilities that included; global container shipping, end-to-end supply chain management, marine terminal operations, international and domestic intermodal rail operations, and alliance/consortium agreement management. He is the Principal of Ronald Dean Widdows and Associates Pte Ltd. which provides consulting and advisory services covering the maritime industry with particular focus on liner shipping and related businesses. Widdows is the former Group President and CEO of Neptune Orient Lines, the parent of APL. He also held the position of CEO, Rickmers Holding from 2012 to 2014. He is a former Chairman of the Transpacific Stabilization Agreement – a research and discussion group of major container shipping lines offering ocean and inland transportation, logistics and supply chain services from Asia to the US.

Prior to joining Eurogate Container Terminal Hamburg, Gunther Bonz served as State Secretary of the City of Hamburg until 2008.
Since 2003 Magnus Kårestedt has run the Port of Gothenburg, Scandinavia’s largest port with 60% of Sweden’s container trading. In recent years, the port has undergone significant development schemes to maintain its strong position with a tripling of today’s capacity underway. Investments have been made in order to create growth for Gothenburg as an attractive destination and a natural hub for cargo handling in Northern Europe. The port continues to develop improved infrastructure within and outside the port to attract larger volumes. Kårestedt believes in a huge rise in the area of cruise and passenger traffic, as Gothenburg is increasingly portrayed as an attractive – and often also exotic – destination.

Noel Hacegaba has served as Chief Commercial Officer and Managing Director of Commercial Operations for the Port of Long Beach, California, USA since 2014. Long Beach is the second largest seaport in the USA. Hacegaba is responsible for port operations, business development, customer service and security and is the senior executive in charge of commercial operations. Prior to his current role, Dr. Hacegaba managed the daily business activities of the Port, including four bureaus and 17 divisions, as the Deputy Executive Director and Chief Operating Officer. Before that, he served the Long Beach Harbor Commission as its Executive Officer and managed the daily activities of the Harbor Commission and its staff, including all administrative and communications functions. He also made recommendations on public policy, coordinated international trade missions and represented the Harbor Commission before all elected officials and Port stakeholders.

Wolfgang Hurtienne was appointed Managing Director of Hamburg Port Authority (HPA) in August 2009. Since the reorganisation of HPA began in 2008, has been a member of the management board and is currently responsible for the Strategy Division. Prior to this he had been head of the Port Planning and Development Division for many years. During this time, projects such as the Altenwerder port expansion, large restructuring projects and the current expansion measures for intensifying the usage of the Port of Hamburg have taken place. Hurtienne is Chairman of the Port Planning and Development Committee of the International Association of Ports and Harbours (IAPH), Tokyo, and a member of the German Academy for Urban and Regional Spatial Planning.
Lulun Ni joined Shanghai International Port Group (SIPG) in early 2014 as its Vice President after serving more than eight years as a full member of its board of directors. Prior to joining SIPG, Ni had served as the Deputy General Manager of China Merchants Holdings (International) Co. Ltd. in Hong Kong for more than eight years. From 2004, he was the Deputy General Manager of the Business Development at China Merchants Group in Hong Kong. In 1991, he was made an Associate Professor at the School of Management in Shanghai Fudan University.

Burkhard Lemper is Director and Head of the Maritime Economics and Transport Department at the Institute of Shipping Economics and Logistics (ISL), Bremen, Germany, and professor at Bremen University of Applied Sciences. ISL is one of Europe’s leading institutes in the area of maritime research, consulting and knowledge transfer. Lemper has managed a wide variety of projects for the maritime industry, especially for port authorities, ship yards and shipping companies. He has worked on studies dealing with developments in the European and world wide transport markets, especially container transport, port development projects and feasibility studies including cost-benefit analyses. He has published especially on maritime sector issues. Other aspects of his research are cargo flow and market analysis, simulation of cargo flows and transport modeling.

Anthony May is Emeritus Professor of Transport Engineering at the University of Leeds. He has been Director of the Institute for Transport Studies and Pro-Vice Chancellor. May was awarded the Order of the British Empire (OBE) for services to transport engineering in 2004 and was elected as a fellow of the Royal Academy of Engineering in 1995. From 1985 to 2001, he combined research and teaching at Leeds with consulting as Director of Transport Policy for MVA Ltd. From 1967 to 1977 he was responsible, with the Greater London Council, for policy on highways, traffic management and land use planning.