Capitalising on the grey-haired globetrotters
Hall 5, Level +1
Thursday, May 28, 2015, 13:30 - 15:00

Organised by Ann Frye Ltd

The event will consider the economic power generated by growing demands for tourism among older people and will explore how that power can be harnessed both to increase inward tourism and to generate investment in better transport infrastructure and vehicles.

Speakers:

- Jane Barratt, Secretary-General, International Federation on Ageing (IFA)
- Subhash Chandra Vashishth, Principal Consultant, Sustainability, Jindal SAW Ltd. and Program Coordinator, Svayam, India
- Peter Haxton, Policy Analyst, Tourism, OECD
- Moderator: Ann Frye, Director, Ann Frye Ltd.

Related information:

Tourism Facilitation as part of Transport Policy, a joint ITF-OECD Study, 2015

Capitalising on the Grey-haired Globetrotters, ITF, 2015

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