Planning access for coach transport in Europe

Hall 4, Level +1
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Throughout Europe, cities are studying how they can best plan for coach access to city centres, thus enabling tourists to access the city at cost as well as providing access for long haul regular coach travel. These strategies include several elements: Access restrictions, Access to terminals, Access to dedicated bus lanes, Preferred routing, Short term and long term parking solutions, Local taxes, Intermodal options, etc.

The strategies are established in a business environment that brings certain complexities. The cities have to manage the transport and traffic behavior of multiple operators that operate in an international private business environment. The coach strategies have to link in with European legislation about driving and resting times of drivers (e.g. in the case of remote parking). The strategies also have to take into account the wishes of the travelers, with very specific needs: direct access to main tourist highlights or central transport hubs.

Speakers:

- Chair: Mr. Nick Greenfield, European Tourism Association (ETOA)
- Mr. Rick Batelaan, City of Amsterdam, the Netherlands
- Mr. Laszlo Kerenyi, Budapest Centre for Transport (BKK), Hungary
- Mr. Rémi Lebeda, International Road Transport Union (IRU)
- Mr. Yves Mannaerts, FBAA, Belgium and International Road Transport Union (IRU)

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