Improving the aviation security experience for tourists in an age of globalised terrorism

MPA 3, Level 0

Wednesday, May 27, 2015, 16:45 - 18:15

Tourism makes an important contribution to GDP, employment and exports of services and has been called a “passport to peace” by the UN. Aviation provides the backbone of global tourism, enabling passengers to cover vast distances in very short time and removing geography as an obstacle for trade and tourism between far-flung nations. Every year, over 3 billion air passengers are transported in a fast, efficient manner by the global aviation network both within and across countries.

Interruptions to the transportation network severely impact tourism. Thus, any threat on the transportation system is also a threat to the tourism industry. The tragic terrorist attacks over the past year and the growing phenomenon of home-grown terrorism have heightened existing concerns for aviation security.

For further enhancement of security, we need improvement of capacity with a view of regional and global harmonization. Vulnerability in a certain point threatens security in the whole region.

For aviation to provide optimal service, it must offer a high degree of security in the most efficient way, and with as little effort and constraint as possible to the end-user: this means avoiding bottlenecks and delays, making the best use of innovative technologies and seeking means to ensure arrival at destination in the most hassle-free way possible.

In this Roundtable, Ministers and aviation leaders from around the world will discuss the challenge of providing safe and secure air travel and transport in an age of global terrorism by addressing:

- To what extent have aviation security measures and their related “hassle factors” discouraged global tourism? Is the balance between security measures and the level of security required by today’s threats to aviation optimal? Are tourists and governments willing to accept the hassles and costs of security measures as the price to pay for secure air transportation?
- How could we develop a globally harmonized system that leverages technological innovations to identify high-risk travellers for more stringent security measures and identify low-risk travellers for fast-track screening, thus accelerating the screening process for all? Can this be linked to other travel documents (i.e. e-passports)? How can we share relevant information among related agencies worldwide, while
respecting existing privacy legislation?

- How can we build capacity to ensure all countries can offer a commensurate level of aviation security in the meantime and avoid a weak links in the aviation security chain?

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**Speaker**

Maksim Sokolov

Minister of Transport

Russia

Maksim Sokolov was appointed Russia’s Minister of Transport in May 2012, having been Director of the Government Department of Industry and Infrastructure since 2009. Prior to this, he was a Member of the Saint Petersburg Government and Chairman of the Committee for Economic Development, Industrial Policy and Trade. From 2004 to 2009, Sokolov was Chairman of the Committee for Investment and Strategic Projects for the city of Saint Petersburg. From 1999 to 2004 he was Director-General of Corporation S., and from 1992 to 1999, Director-General of Rossiya. Previously, Sokolov was a Lecturer at the Economics Department of Saint Petersburg State University.

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**Speaker**

Il-ho Yoo

Minister of Land, Infrastructure and Transport

Korea

Il-ho Yoo has been Korea’s Minister of Land, Infrastructure and Transport since March 2015. Prior to his appointment, Yoo was Policy Committee Chair of the Saenuri Party, having been its Speaker, from 2013 to 2014. He has been a Representative in Korea’s 19th National Assembly since 2012, having served as a Representative in the 18th National Assembly from 2008 to 2012. From 2002 to 2012, Yoo was a Professor at the Korea Development Institute (KDI) School of Public Policy and Management. From 1998 to 2001 he was President of the Korea Institute of Public Finance.
Speaker

**Louis Lévesque**
Deputy Minister of Transport, Infrastructure and Communities
Canada

Louis Lévesque was appointed Deputy Minister of Transport, Infrastructure and Communities in 2012. Previously, Lévesque was Deputy Minister of International Trade from 2008 to 2012, and was named as Canada’s G-20 Sherpa by the Prime Minister in 2010. He was Deputy Minister of Intergovernmental Affairs in the Privy Council Office from 2006 to 2008. From 2004 to 2006, he served as Associate Deputy Minister with Finance Canada, having served as Assistant Deputy Minister in the Federal-Provincial Relations and Social Policy Branch from 2002 to 2004.

Speaker

**Hiroshi Muto**
Vice-Minister for Transport, Tourism and International Affairs
Ministry of Land, Infrastructure, Transport and Tourism, Japan

Hiroshi Muto was appointed Vice-Minister for Transport, Tourism and International Affairs at the Japanese Ministry of Land, Infrastructure, Transport and Tourism (MLIT) in 2014. Prior to this, Muto was Deputy Vice-Minister at the MLIT Minister’s Secretariat from 2013 to 2014. From 2012 to 2013 he was MLIT’s Director-General of the Road Transport Bureau, having been Deputy Vice-Minister for Policy Coordination from 2011 to 2012. Muto was Vice-Commissioner of the Japan Tourism Agency between 2009 and 2011.

Speaker

**Alain Vidalies**
State-Secretary
Ministère de l’Écologie, du Développement Durable et de l’Énergie, France

Alain Vidalies was appointed French Secretary of State for Transport, Maritime Affairs and Fisheries in August 2014. Prior to this Vidalies was on mission to the International Labour Office. From 2012 to 2014 he was Minister in charge of Parliamentary Relations. He has been a Member of the Socialist Party’s National Bureau since 1997, becoming the Party’s National Secretary for Labour and Employment in 2008. He has been a Deputy Justice from 1997 to 2002 and, between 2000 and 2002, a Member of CNIL, an independent administrative authority charged with the protection of personal data and supporting innovation.
Adrian Littlewood was appointed Auckland Airport’s chief executive in 2012. He leads the senior management team and is responsible for setting the strategic direction and working with the Board to drive travel, trade and tourism growth. During his time as the company’s general manager retail and commercial, Littlewood led strong growth and development of non-aeronautical revenue lines. He has undertaken a number of strategy, marketing, management and corporate law roles during his career in New Zealand and the UK. He is the Chair of the New Zealand Airports Association, a director of North Queensland Airports Limited and the co-chair of the Australia New Zealand Leadership Forum.

In January 2013, Frank Brenner was appointed Director General of EUROCONTROL, the European Organisation for the Safety of Air Navigation: an intergovernmental Organisation with 41 Member States. The Organisation aims to build a Single European Sky that will deliver the air traffic management performance required for the twenty-first century and beyond. Since taking up his functions at EUROCONTROL, Brenner has initiated the development of a Vision and Strategy, including supporting controllers with new technology to increase safety. Prior to joining EUROCONTROL as Deputy Director General in November 2012, Brenner was General Manager Operations for FABEC, the largest of the new Functional Airspace Blocks covering Belgium, France, Germany, Luxembourg, the Netherlands and Switzerland.

Marc-André O’Rourke joined the National Airlines Council of Canada (NACC) in January 2012 and was appointed Executive Director in October 2013. In this role, he advocates for safe, secure, environmentally responsible and competitive air travel on behalf of Canada’s large air carriers: Air Canada, Air Transat, Jazz Aviation and WestJet. Prior to joining the NACC, O’Rourke was Assistant General Counsel with the Canadian Air Transport Security Authority, the federal agency responsible for passenger and personnel screening. He also practiced law at the firm of Cox & Palmer with emphasis on insurance, litigation and employment matters and is a member of the Law Society of Upper Canada.
Speaker

**David Scowsill**
President and CEO  
World Travel and Tourism Council (WTTC)

Prior to joining World Travel & Tourism Council as President and CEO in November 2010, Scowsill worked for six years in private equity and venture capital, completing deals in technology and travel sectors. He was chairman of PrivateFly and Yuuuguu.com; vice-chairman World Hotels AG; non-executive director of On the Beach holidays and Venere.com. Scowsill was CEO of Opodo.com, a pan-European online travel company, from 2002 to 2004, building the business from start-up. He joined the board of Hilton International in 1997 as Senior Vice President of Sales, Marketing and IT. Scowsill was Regional General Manager Asia/Pacific at British Airways from 1993 to 1997. He established the joint service agreement and global alliance with Qantas.

Speaker

**Thomas Windmuller**
Senior Vice President - Airport, Passenger, Cargo and Security  
International Air Transport Association (IATA)

Thomas Windmuller has served the global airline industry in a broad cross section of positions over the past 23 years. Currently IATA’s Senior Vice President, Airport, Passenger and Cargo Services, he is responsible for IATA’s relations with airports, fuel supply, passenger experience, cargo, security and ground handling for IATA member airlines and industry partners around the world. Windmuller came to the world of civil aviation following a career of diplomatic service for the US government. Among his diplomatic assignments, he was responsible for US aviation relations with the European Union and for US aviation security policy.

Moderator

**Melinda Crane**
Moderator  
Chief Political Correspondent, Deutsche Welle-TV

Dr. Melinda Crane is Chief Political Correspondent at Deutsche Welle-TV and hosts the talk shows "Quadriga" and "People and Politics" She was Senior Producer of "Global Players" on CNBC. She has moderated a wide variety of podium discussions and conferences for public organisations and private sector clients. Among her areas of expertise are transatlantic politics; women, family education issues; climate and environment; business and economics; new media and the internet. Dr. Crane holds a Juris Doctorate from Harvard Law School and a PhD in political economy from the Fletshcer School of Law and Diplomacy.