2015 is a key year for the Global Fuel Economy Initiative (GFEI). The on-going Post-2015, G20 and COP21 processes all reflect the importance of the issue of fuel economy in terms of sustainable development, climate mitigation, and economic prosperity. Join us to hear more about our fuel economy campaign and the role which you and your organisation or country can play. It will also be an opportunity to hear about the latest GFEI status report on fuel economy trends, and our plans for future work on EVs.

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Agenda

08:30 Light breakfast

09:00 A forward-look at 2015: Sheila Watson, Executive Secretary, GFEI

09:10 A global perspective on sustainable mobility: Xiaomei Tan, GEF

09:25 Global trends in fuel economy: Alex Koerner, IEA

09:40 The role of Electric Vehicles in saving fuel: Lew Fulton, UC Davis

10:00 Discussion

10:30 Close

Contact:
Sheila Watson
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Supporting business and tourism in cities: What is the role of public transport?

Hall 5, Level +1

Wednesday, May 27, 2015, 11:00 - 12:30

Organised by UITP and the World Bank

Introduction

In an increasingly urbanised world, enhancing the competitiveness of cities is crucial for the local and the national economy, but also for social and environmental goals. The competitiveness of cities can be driven by a number of factors, among which, their economic strength and their global appeal.

The session will focus on those two factors in particular, which are closely related to the Summit theme, and will show that good transport links and efficient mobility in cities support business productivity and the attractiveness of cities for visitors – for both business and leisure.

The session will have a global focus, taking into account the situations and challenges of cities in advanced, transition and developing economies.

Event structure

Good connectivity at the metropolitan level is essential. Access to a wider and more diverse work force helps increase business productivity. Access to a wider customer market supports increased sales and economies of scale. Increased access to urban opportunities provided by public transport allows a higher concentration and clustering of activities, which may provide higher efficiency through reduced labour costs, improved communication, lower infrastructure costs, and increased interaction with similar businesses.

Transport networks and infrastructure play an essential role in tourism development. Evidence shows that the quality of public transport links makes cities particularly attractive for business travellers. Public transport often is the prime means for visitors to get around cities, to access heritage, cultural and leisure sites, and to get to local shops and restaurants.

The session will start with a series of short presentations outlining evidence from the
appraisal or the evaluation of transport schemes, showing their impact on the productivity of business and the attractiveness of cities for visitors.

This will be followed by a roundtable discussion on how to optimise the economic benefits of public transport by adequately integrating it into economic development strategies, urban development, tourism and culture policies, and other aspects of urban transport policy.

Speakers:
- Alain Flausch, Secretary-General, International Association of Public Transport (UITP)
- Marc Juhel, Port and Transport Advisory Services, United States
- Andreas Kopp, Lead Economist, the World Bank
- Rosário Macário, President of Shareholder Assembly, TIS SA, Portugal
- Jerome Pourbaix, Head of Policy, International Association of Public Transport (UITP)

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Thierry Desclos
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Optimising the safe movement of people and goods using available technologies

Hall 5, Level +1

Wednesday, May 27, 2015, 16:45 - 18:15

Organised by PTV Group and EMBARQ

Cities are the economic centres of our countries and transport plays a key role in their prosperity and economic growth. However cities can suffer from congestion, crashes and air pollution; congestion can reduce national GDP by up to 2%, and crashes can cost more than 2% of GDP and more than 1.3 million deaths worldwide. With many cities facing increasing populations at the same time as an increasing demand for goods, there is also a need to find an optimal balance between passenger traffic with urban logistics.

While addressing these issues will require political willingness, strong leadership, collaboration and effective action, innovative solutions are emerging which can enable cities to better plan and operate transport. New ways of using traffic data and new generation of smart applications can also contribute to enhancing the efficiency of transport and road infrastructure and enable a holistic approach to the city planning for both traffic and logistics, while providing better information to the users.

This Side Event endeavours to share knowledge and encourage networking aiming at making our cities smarter, safer and cleaner. It will look at the challenges faced by the cities in assessing and balancing key performance indicators (KPI) for transport. This process needs to consider the wide variety of cities from around the world in both developed and developing countries. The event will highlight actions cities can take to make a difference and also encourage the concept of a "Road Safety Charter" for a city, in line with Professor Paul Romer’s Charter Cities initiative.

Speakers:

- Miller Crockart, Vice-President Global Sales and Marketing, PTV Group, Germany
- Philippe Crist, Economist, International Transport Forum (ITF)
- Paul Zanelli, CTO, Transport Systems Catapult, United Kingdom
- Matthias Hormuth, Solution Director Logistics Concepts, Director Product Management, PTV Group, Germany
- Steve Banfield, Chief Marketing Officer, INRIX, United States
- Nicolás Estupiñan, Transport and Infrastructure, Development Bank of Latin America
(CAF)

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Contact:
Paolo Humanes
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Capitalising on the grey-haired globetrotters
Hall 5, Level +1
Thursday, May 28, 2015, 13:30 - 15:00

Organised by Ann Frye Ltd

The event will consider the economic power generated by growing demands for tourism among older people and will explore how that power can be harnessed both to increase inward tourism and to generate investment in better transport infrastructure and vehicles.

Speakers:

- Jane Barratt, Secretary-General, International Federation on Ageing (IFA)
- Subhash Chandra Vashisht, Principal Consultant, Sustainability, Jindal SAW Ltd. and Program Coordinator, Svayam, India
- Peter Haxton, Policy Analyst, Tourism, OECD
- Moderator: Ann Frye, Director, Ann Frye Ltd.

Related information:

- Tourism Facilitation as part of Transport Policy, a joint ITF-OECD Study, 2015
- Capitalising on the Grey-haired Globetrotters, ITF, 2015

Contact:
Ann Frye
ann@annfrye.co.uk
Electric roads: Heavy road freight is becoming electrified in 2015

Hall 4, Level +1

Thursday, May 28, 2015, 13:30 - 15:00

Organised by Siemens AG

Road freight today is facing serious challenges. Forecasts point to growing demand for transport, while at the same time fuel costs and ambitious goals to reduce CO2-emissions and improve air quality are of increasing concern. Even after implementing current policy proposals, in 2050 it is likely that there will still be a significant road freight sector and a significant gap in the emission reduction goals. It is therefore necessary to consider previously unexplored options.

One such option is to electrify road freight. We are increasingly seeing trains and cars powered by electricity, which can be both CO2 neutral and much more energy efficient than fossil fuels. However, on-board storage, e.g. a battery, is more suitable for light vehicles that travel short regular distances. For trucks weighing up to 40 tons and travelling 500-1000 km per day, this will not be a practical option except for very short sections of their daily mileage.

If electricity cannot be stored on board, it would need to be provided while the vehicle is running. This applies the same principle as trains, which have long benefited from external power supply. In these cases the volume of traffic and possible savings determine where such a solution is feasible.

This idea is now being considered for road freight with electrified trucks. The trucks would be hybrid so that they can maintain today’s flexibility and also drive on non-electrified roads. The technology is maturing quickly and demonstration projects for public roads in California and Sweden will start in 2015.

This Side Event will provide information about these demonstrations, and present and discuss possible future use cases.


**Speakers:**

- Patrik Akerman, Business Developer eHighway, Siemens AG, Germany
- Anders Berndtsson, Chief Strategist, Strategic Development, Swedish Transport Administration (Trafikverket), Sweden
- William Todts, Programme Manager - Transport, Transport & Environment
- Nils-Gunnar Vågstedt, Head of hybrid system development, Scania AB, Sweden

**Contact:**
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Planning access for coach transport in Europe

Hall 4, Level +1
Friday, May 29, 2015, 09:00 - 10:30

Organised by Polis and EMTA

Throughout Europe, cities are studying how they can best plan for coach access to city centres, thus enabling tourists to access the city at cost as well as providing access for long haul regular coach travel. These strategies include several elements: Access restrictions, Access to terminals, Access to dedicated bus lanes, Preferred routing, Short term and long term parking solutions, Local taxes, Intermodal options, etc.

The strategies are established in a business environment that brings certain complexities. The cities have to manage the transport and traffic behavior of multiple operators that operate in an international private business environment. The coach strategies have to link in with European legislation about driving and resting times of drivers (e.g. in the case of remote parking). The strategies also have to take into account the wishes of the travelers, with very specific needs: direct access to main tourist highlights or central transport hubs.

Speakers:

- Chair: Mr. Nick Greenfield, European Tourism Association (ETOA)
- Mr. Rick Batelaan, City of Amsterdam, the Netherlands
- Mr. Laszlo Kerenyi, Budapest Centre for Transport (BKK), Hungary
- Mr. Rémi Lebeda, International Road Transport Union (IRU)
- Mr. Yves Mannaerts, FBAA, Belgium and International Road Transport Union (IRU)

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Ruud van der Ploeg
Logistics connectivity: The key facilitator of global trade

Hall 5, Level +1
Friday, May 29, 2015, 09:00 - 10:30

Organised by FIATA and CLECAT

Ensuring convenient access to global trade by proving the indispensable logistics connectivity is the best political investment policy makers can make. It will foster growth, allow for energy savings and promote the sustainability of global trade beyond 2015.

The event will address the global nature of logistics as the main facilitator of global trade. It will showcase that a successful logistics sector is both a cause and effect of greater connectivity with the rest of the world, and the prosperity which comes with it.

Questions to be addressed:
- How logistics can assist global trade and how global trade is evolving thanks to modern logistics
- The impact on trade volumes and global GDP of improving cross-border logistics
- How do trade lanes change from here till 2025 – regional and global perspective
- Facilitation afforded by the WTO trade facilitation agreement
- How intermodal transport integration can be enhanced by ‘corridor platforms’ – examples of the EU core network corridor approach and EurAsian land corridors

Speakers:
- Welcome: Francesco Parisi, President, FIATA
- Olivier Onidi, Director for the European Mobility Network, DG MOVE, European Commission
- Eva Molnar, Director, Transport Division, UNECE
- Klaus Tilmes, Director, Trade and Competitiveness, The World Bank
- Andrea Galluzzi, Managing Director, Rail Freight Corridor 6
- Oliver Peltzer, Vice-Chair, Customs and Trade Facilitation Commission, ICC
- Nicolette van der Jagt, Director General, CLECAT

Download the brochure (pdf)

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