Transport et développement régional :
Développer le commerce et le tourisme hors des centres urbains

Hall 1, Level +1

Vendredi, Mai 29, 2015, 11h00 - 12h45

La planification des transports peut permettre aux activités commerciales et touristiques de stimuler le développement régional. Il faut à cette fin mettre en place des stratégies intégrées de transport favorisant la création d’emplois et la croissance inclusive tout en évitant des effets négatifs tels que le déplacement ou la ségrégation des populations locales, les atteintes à l’environnement etc.

Coordonner la planification, la réglementation et la gouvernance entre de multiples ministères et différents niveaux de décision publique peut s’avérer un défi particulièrement difficile à relever. Le manque de coordination institutionnelle empêche souvent les régions d’utiliser pleinement les opportunités offertes par le commerce et le tourisme pour financer le développement des infrastructures et leur maintenance.

Les questions suivantes seront notamment abordées lors de cette session :

- Comment le transport peut-il favoriser les activités commerciales et touristiques et leur permettre de créer des opportunités pour le développement régional ?
- Quelles sont les priorités et les opportunités pour les différents intervenants notamment les compagnies aériennes, les transporteurs à bas coûts, les aéroports, les opérateurs dans le secteur des croisières maritimes, les cités portuaires et les gestionnaires de plateformes (hubs) pour les marchandises ?
- Y a-t-il dans le domaine des transports des exemples de projets suscités par le tourisme ou le commerce qui ont, avec succès, favorisé la création d’emplois et le développement régional durable non seulement sur les lieux où ils ont été développés mais également partout dans la région (par exemple les villes portuaires intelligentes/durables) ?
- Quelles dispositions institutionnelles ont aidé les régions à rendre compatibles les financements provenant du commerce et du tourisme avec les stratégies de développement à long terme ?

Information connexe:
Tourism Facilitation as part of Transport Policy, a joint ITF-OECD Study, 2015
Tourism in the Last Mile: Local and Regional Context, ITF Annual Consultation Day with International Organisations 2015

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Speaker
Andrés Gómez-Lobo
Minister of Transport and Telecommunications
Chile

Andrés Gómez-Lobo is Chile’s Minister of Transport and Telecommunications. He was chief of staff of the Ministry of Transport between 2008 and 2010. As a consultant, Gómez-Lobo has advised public and private organizations on issues of infrastructure, natural resources, grants, public transport and telecommunications, including the World Bank, National Economic Prosecutor, Civil Aeronautics Board and Ministry of Public Works. He has served as Academic Director of the Masters in Public Policy and Academic Director of the Diploma in Territorial Policies, Urban and Environmental Faculty of Economics, University of Chile.

Speaker
John-Ragnar Aarset
State Secretary
Norwegian Ministry of Transport and Communications

John-Ragnar Aarset has been State Secretary at the Norwegian Ministry of Transport and Communications since 2013. The political post as state secretary in Norway's government ministries was gradually introduced from 1947. The state secretaries and the political advisers are the political collaborators of the prime minister and the ministers. Prior to this Aarset was first then second Deputy Representative to Parliament for Buskerud between 2001 and 2009. Since 2000 he has been Chairman and member of The Decision Committee, The Norwegian Young Conservatives.
**Speaker**

**Michael Cramer**  
Member of the European Parliament  
Chairman of the Committee on Transport and Tourism

As a Member of the European Parliament, Michael Cramer works mainly on European Union (EU) transport policy. After ten years as transport policy spokesperson for the Green group, he was elected chairman of the Committee on Transport and Tourism (TRAN) in July 2014. He initiated the "Iron Curtain Trail" project. This project transfers the concept of a "bike ride through history" from the "Berlin Wall Trail" to the European level. The "Iron Curtain Trail" stretches for approximately 10,000 km from the Barents Sea on the Norwegian-Russian border all the way down to the Black Sea, crossing 20 countries, 15 of which are today member states of the European Union. The project is co-funded by the EU as a model for sustainable cultural tourism. Cramer is also a Member of the European Parliament’s delegation to the Former Yugoslav Republic of Macedonia and chairs the parliamentary platform "Rail Forum Europe".

**Speaker**

**Alain Flausch**  
Secretary-General  
International Association of Public Transport (UITP)

Alain Flausch was elected Secretary General of the International Association of Public Transport (UITP) in 2011. He has been the Association’s President from 2009 to 2011 and was President and member of different UITP Committees and Commission from 2004 to 2009. From 2000 to 2011, as CEO of the STIB, the Brussels public transport operator, Flausch led the STIB through an in-depth cultural change. Before 2000, Flausch was active as top manager in the television and chemical industries.

**Speaker**

**Mamoru Tsutaka**  
Board Member of Kyushu Railway Company, Director and General Manager of Oita Regional Office  
Kyushu Railway Company, Japan

Mamoru Tsutaka was appointed Director, General Manager of Oita Regional Office of the Kyushu Railway Company in 2012. Prior to this, he was General Manager of Track and Facilities Department from 2009 to 2012. His previous roles include General Manager of Miyazaki General Railway Operations Department and General Manager of Shinkansen Railway Operation Department. Tsutaka holds a Master’s Degree from Kyushu University’s Faculty of Engineering.
Matt Frei leads ITN's Channel 4 coverage of the Americas and is also part of the presenting team across Channel 4's news and current affairs portfolio, including the award-winning Dispatches programme. Previously, Frei anchored the BBC World News America bulletin and was also Washington Correspondent. He presented a weekly radio show called Americana, and in 20 years at the corporation reported from Bonn, Rome, Bosnia, Kosovo, North Africa, Hong Kong and Singapore.