Traverser les continents : comment les nouveaux itinéraires et les innovations technologiques peuvent améliorer les transports terrestres

Hall 2, Level +1

Mercredi, Mai 27, 2015, 11h00 - 12h30

Le transport terrestre s’avère être compétitif sur plusieurs nouvelles liaisons intercontinentales. Des opérateurs ferroviaires offrent désormais des services entre la Chine et l’Europe tandis que la revitalisation de la Route de la Soie est une tentative pour relier l’Asie et l’Europe ainsi que tous les marchés importants qui se trouvent sur cet itinéraire.

Se situant en termes de prix et de vitesse entre le transport aérien et le transport maritime, ces nouvelles options terrestres viennent compléter les différents modes de transport existants tout en permettant de connecter des pays enclavés avec les chaînes mondiales d’approvisionnement. Elles sont à l’origine de nouveaux investissements stratégiques dans des hubs logistiques.

Le marché potentiel réel de ces nouveaux itinéraires n’est pas encore complètement identifié. Cependant il est probable qu’ils conduiront à une redéfinition du rôle optimal de chacun des modes de transport et auront des effets sur les transports maritimes et aériens. Le développement dans la péninsule arabique d’un hub multimodal pour le transport de marchandises pourrait, par exemple, avoir des répercussions importantes sur les principales liaisons entre l’Asie, l’Europe et l’Afrique.

Dans le contexte d’une multiplication par quatre des volumes mondiaux de marchandises transportées telle que prévue d’ici 2050, cette session sera consacrée au nouveau rôle des transports terrestres. Elle examinera, parmi d’autres, les questions suivantes :

- Quel est le potentiel offert par les nouveaux itinéraires terrestres et comment complètent-ils les autres modes de transport ?
- Pour quels segments de marché ces modes terrestres sont-ils compétitifs ?
- Quels sont les principaux obstacles technologiques et politiques auxquels se heurtent ces nouveaux itinéraires ?
- Comment ces différents modes de transport terrestre peuvent-ils être optimisés et intégrés dans le cadre de ces nouveaux itinéraires ?
- Quels sont les effets de ces nouveaux itinéraires sur le plan de l’environnement et comment peut-on y remédier ?
Information connexe:

Long Distance Trade (ITF Annual Consultation Day with International Organisations 2015)

Transport and Trade: Connecting Continents  Summary of KOTI-ITF Seminar, Seoul, 24 March 2015

International Freight and Related CO₂ Emissions by 2050: A New Modelling Tool, ITF, 2014

Transport and International Trade, ECMT, 2006

Land Transport Options between Europe and Asia: Commercial Feasibility Study, US Chamber of Commerce, 2006

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Speaker

Mohamed Najib Boulif
Deputy Minister of Transport
Ministry of Equipment, Transport and Logistics, Morocco

Prior to becoming Deputy Minister of Transport, Mohamed Najib Boulif was Deputy Minister for General Affairs and Governance from 2012 to 2013. Boulif has been a Deputy in the House of Representatives since 2002, having been re-elected in 2011, where he is Vice President of the Economic Commission and President of the Morocco-Turkey Group. He is a Member of the Parliamentary Assembly for the French-speaking world and a Founding Member of the World Forum for Islamic Parliamentary Representatives. Boulif is also a Member of the Organization for Security and Co-operation in Europe (OSCE) and holds a Doctoral Degree from the University of Paris II.
Uwe Leuschner is Vice-President of Business Development for DB Schenker Rail in the Commonwealth of Independent States of the former Soviet Union (CIS) and Central Asia. He is also General Manager of Railion Russja Services Moscow, a DB Schenker Rail subsidiary and leading European freight provider. From 2011 to 2014 Leuschner was Vice President of DB Schenker Logistics in CIS and Central Asia. He leads the foreign logistics committee of the Russian Chamber of Commerce. Previously, Leuschner was General Manager of REWICO International, which he built from the mid-1990s into a network of medium-sized logistics providers in Eastern Europe, CIS and China.

Jean-Luc di Paola-Galloni is Vice-President, Sustainable Development and External Affairs at Valeo, a global industrial group focused on the design, production and sale of automotive components, integrated systems and modules. Di Paola-Galloni joined Valeo in 2006 as the CEO’s delegate and member of the executive committee. After six years as Vice-Chairman, in 2014 he became acting chairman of European Road Transport Research Advisory Council (ERTRAC) the main automotive technology platform on collaborative research of the EU Commission and its related PPP European Green Vehicle Initiative (EGVI).

Jean-Pierre Loubinoux was appointed Director-General of the International Union of Railways (UIC), the worldwide association representing the rail sector and encompassing 240 railways across all continents, in March 2009. His mandate was renewed at the December 2013 UIC General Assembly in Paris and is set to run until 2015. Prior to joining UIC, has was Chairman and CEO of French railways SNCF International and SNCF Director of International Development from 2001 to 2009, having been appointed Chief Executive of SNCF Freight International in 2001. Before joining the SNCF Freight Department where he successively managed the Coal-Steel Business Unit and the Human Resources, Data Processing and Finance Department, Jean-Pierre Loubinoux held various responsibilities including Director of the SNCF General Delegation in North-America and Chief Executive of French Railways UK Ltd in Britain.
Jaehak Oh is Vice President and Director of National Transport Strategy Planning at the Korea Transport Institute (KOTI). During the last 20 years, he has project managed more than 60 of KOTI’s transport projects. From 2006 to 2011, Oh was the project manager of the national research and development project “Transport Connectivity and Transfer Technology Development.” He has played a key role in innovating transport systems for green growth and formulating infrastructure policies for the Korean government. Since 2009, Oh has been the research project manager for High-Speed Railway (KTX) economic development project which aims to promote regional and urban development through KTX station area development.

Elisif Elvinsdotter is a Swedish TV and radio journalist with broad experience from some of Sweden’s top news and current affairs programmes. She has been the anchor for Sweden’s no. 1 investigative programme, Uppdrag Gransknings, as well as the host of both commercial TV4 and public SVT’s morning show. Since 2009 she has worked as a professional moderator, specialising in transport and business issues. In 2011 she was given an honorary award for “Best moderator” in Sweden. Her clients include EY, VTI and a number of governmental departments and institutions.